

# Indirect Procurement Pulse

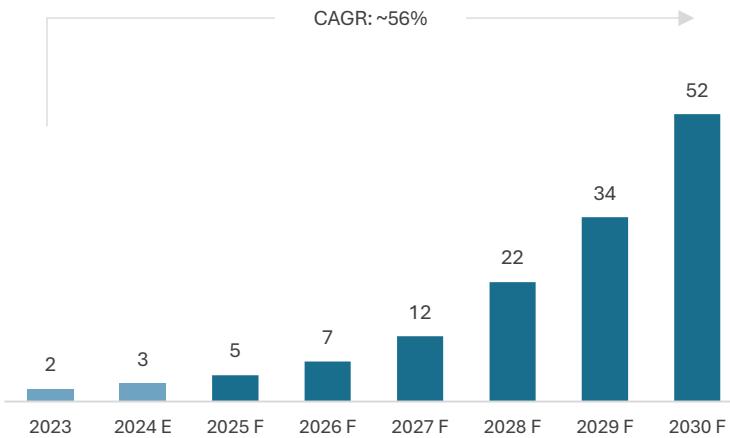
## Category Trends and Insights Unveiled

Industry Snapshot

**Global Video Managed Services Industry  
Landscape & Outlook**

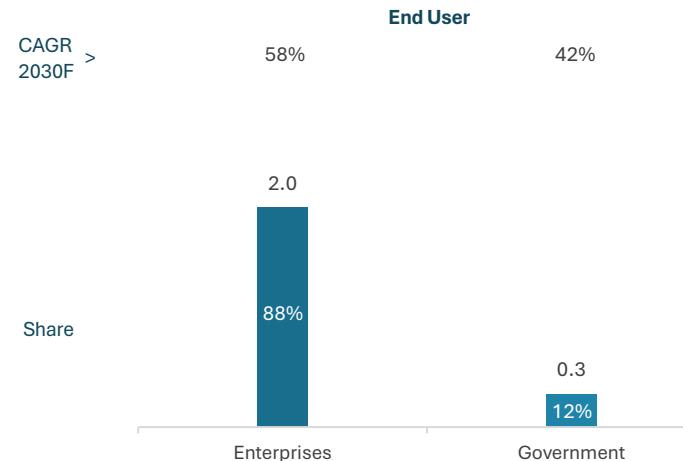
## Market Trajectory

2023-2030 | USD Billion



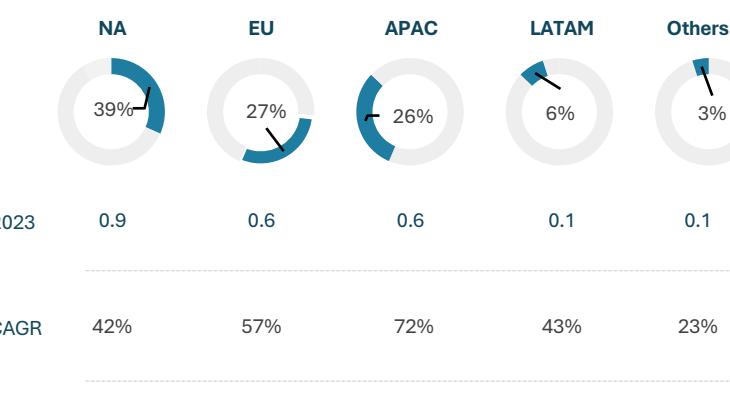
## Demand Market Share

2023 and 2030 | USD Billion



## Regional Market Share

2023 and 2030 | USD Billion



## Supply Market Structure

2023

Consolidated  Fragmented

### Key Player Include:

- Applied Global Technologies
- AT and T Inc
- AVI SPL LLC
- BT Group
- Cisco Systems
- Nippon Telegraph and Telephone
- Plantronics Inc
- Premiere Global Services Inc
- Telus Corp
- ZTE Corp

## Market Outlook

Insights

The global video managed services market is expanding rapidly, driven by the growing adoption of video content for communication, marketing, and entertainment across industries.

Key drivers include the rising use of live streaming, virtual events, and video-on-demand platforms. Advances in cloud-based solutions, AI-powered video analytics, and content delivery networks are enhancing service offerings. The demand for high-quality, scalable, and secure video solutions is growing, particularly in sectors such as media, entertainment, education, and corporate communication. Additionally, the shift toward hybrid work environments and remote collaboration is further fueling the need for robust video managed services.

# Stay Tuned Indirect Procurement Pulse Continues!



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