

Indirect Procurement Pulse

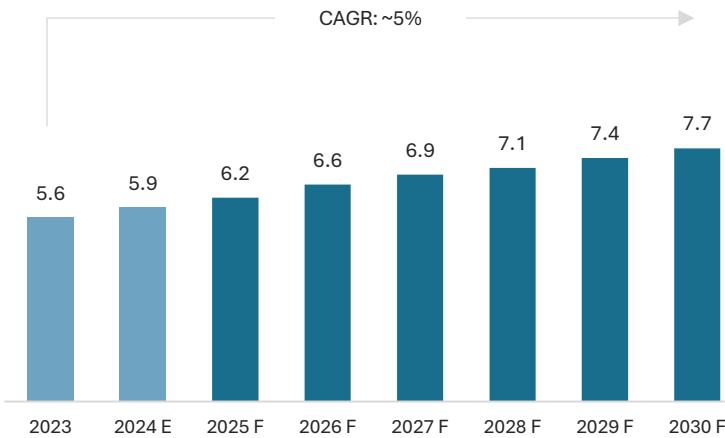
Category Trends and Insights Unveiled

Industry Snapshot

**Global Packaging Coating Industry
Landscape & Outlook**

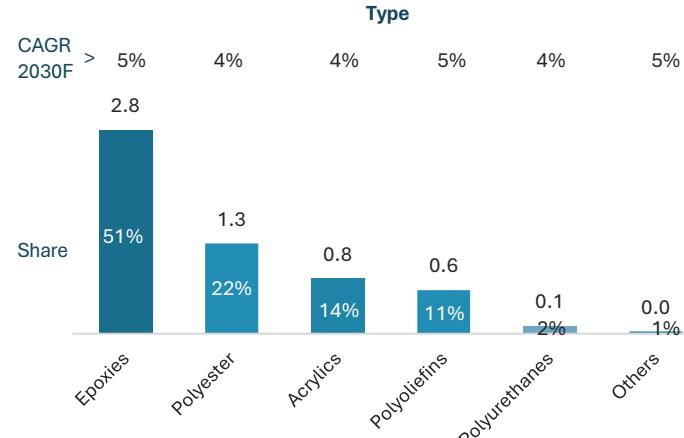
Market Trajectory

2023-2030 | USD Billion

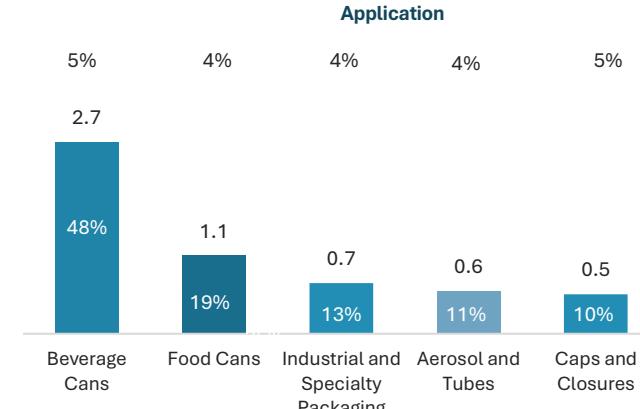


Demand Market

2023 and 2030 | USD Million & % Share

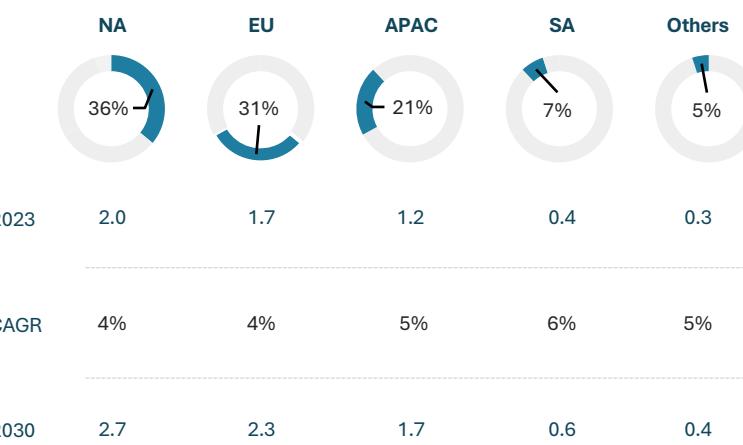


Application



Regional Market

2023 and 2030 | USD Million & % Share



Supply Market Structure

2023 | % Share



Key Player Include:

- Sherwin-Williams Company
- PPG Industries,
- AkzoNobel NV
- Axalta Coating Systems
- Kansai Paint Co. Ltd.
- HenkelAG
- BASF SE
- RPM International

Market Outlook

Insights

Growing demand for processed, organic, and wellness-focused food and beverages, particularly in Asia-Pacific, drives the need for advanced, food-approved packaging coatings.

Rising beverage production in China and increased sales of ultra-processed foods in India highlight lucrative opportunities for packaging coatings in these expanding markets.

Stay Tuned Indirect Procurement Pulse Continues!



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