

# Indirect Procurement Pulse

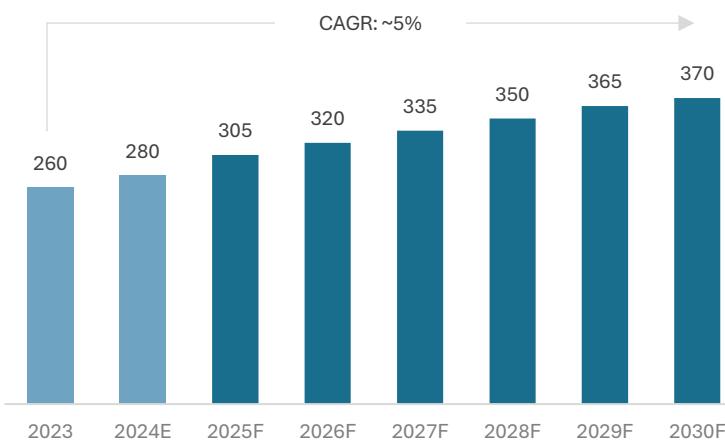
## Category Trends and Insights Unveiled

Industry Snapshot

**Flexible Packaging**

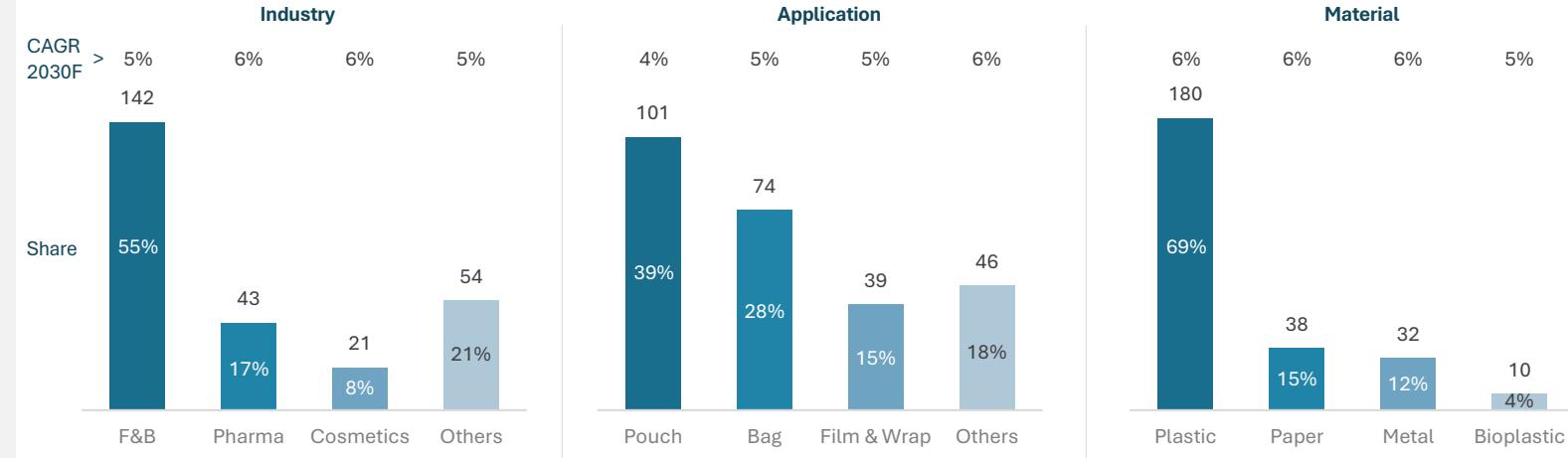
## Market Trajectory

2023-2030 | USD Billion



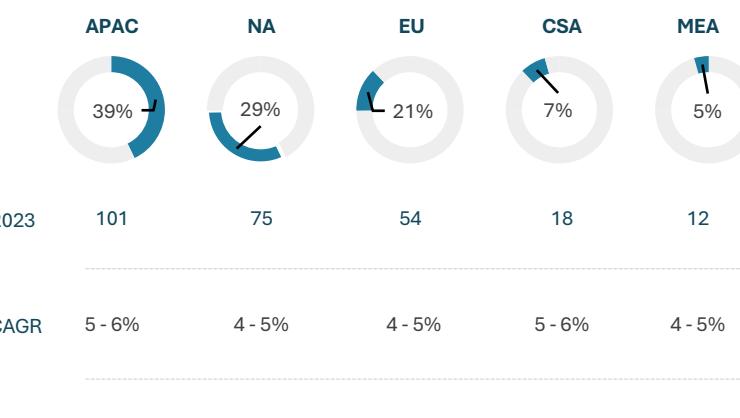
## Demand Market Share

2023 and 2030 | USD Billion



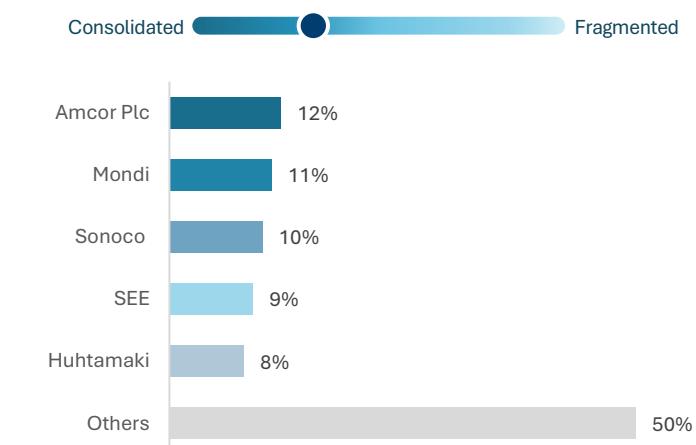
## Regional Market Share

2023 and 2030 | USD Billion



## Supply Market Structure

2023 | Percentage Share



## Market Outlook

Insights

The industry is observing a shift towards smart packaging solutions with RFID, NFC for tracking, and biodegradable packaging such as compostable seaweed packaging solutions by OCEANIUM (UK-based startup), edible and customized packaging solutions.

Automation in packaging is transforming the industry by improving productivity, accuracy, and quality control. Companies like Wootzano and CoRobotics offer robotic systems with advanced arms and grippers, reducing human error and ensuring the safe handling of fragile items.

The packaging industry is embracing 3D printing, allowing companies to rapidly produce prototypes and transform packaging processes in real-time.

# Stay Tuned Indirect Procurement Pulse Continues!



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