

# Indirect Procurement Pulse

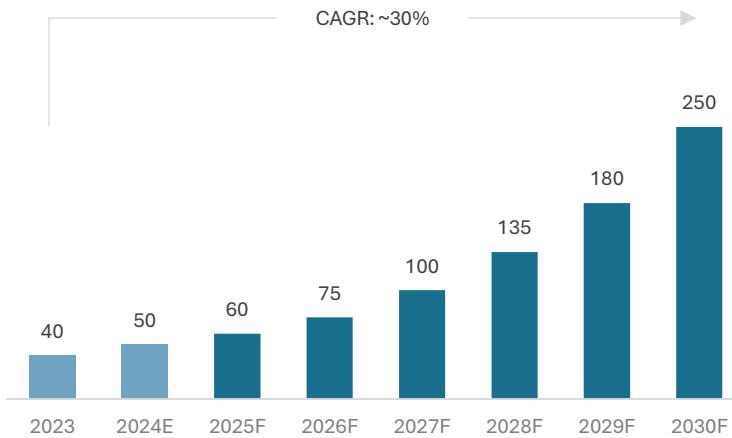
## Category Trends and Insights Unveiled

Industry Snapshot

**Global E-Commerce Packaging Landscape & Outlook**

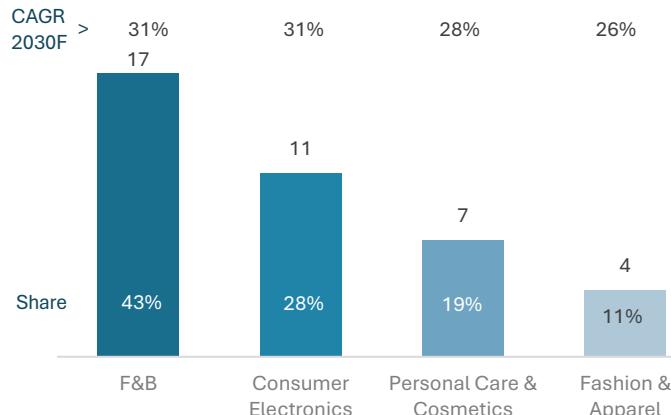
## Market Trajectory

2023-2030 | USD Billion



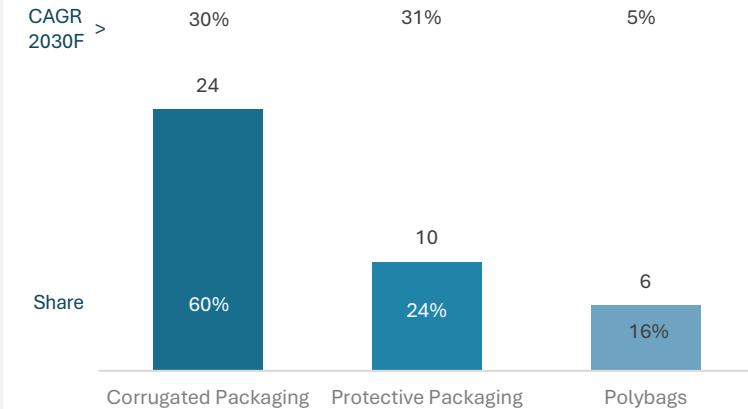
## Demand Market by Industry

2023 and 2030 | USD Billion & % Share



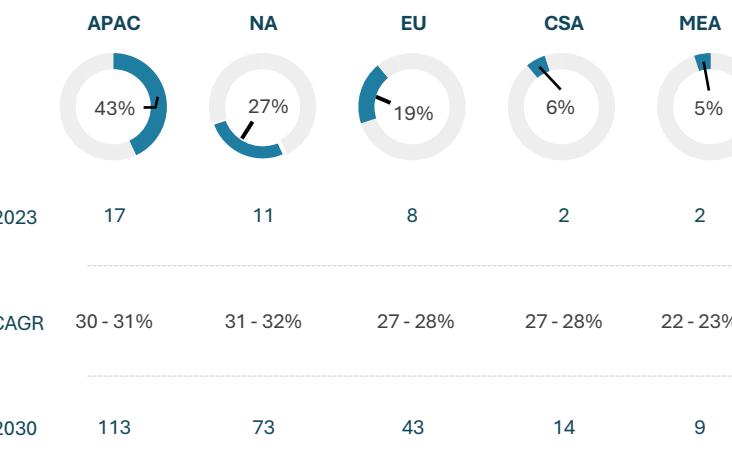
## Demand Market by Type

2023 and 2030 | USD Billion & % Share



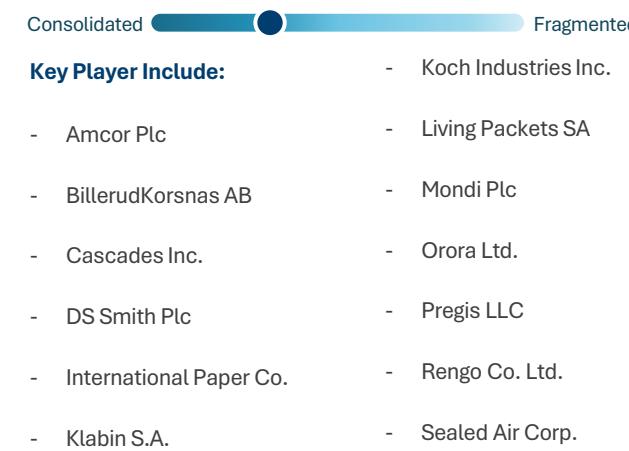
## Regional Market Share

2023 and 2030 | USD Billion & % Share



## Supply Market Structure

2023



## Market Outlook

Insights

The e-commerce sector is progressing quickly, owing to various factors, such as the growing tech-savvy population, increasing Internet penetration, and the rising use of smartphones.

The availability of various payment methods, including credit and debit cards, internet banking, e-wallets, and cash-on-delivery (COD), has significantly shifted consumer purchasing behavior from traditional brick-and-mortar stores to online shopping.

The expansion of the e-commerce sector has a direct effect on the e-commerce packaging industry. Packaging also plays a crucial role in branding, as it serves as the consumer's initial point of contact with the brand.

# Stay Tuned Indirect Procurement Pulse Continues!



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