

Indirect Procurement Pulse

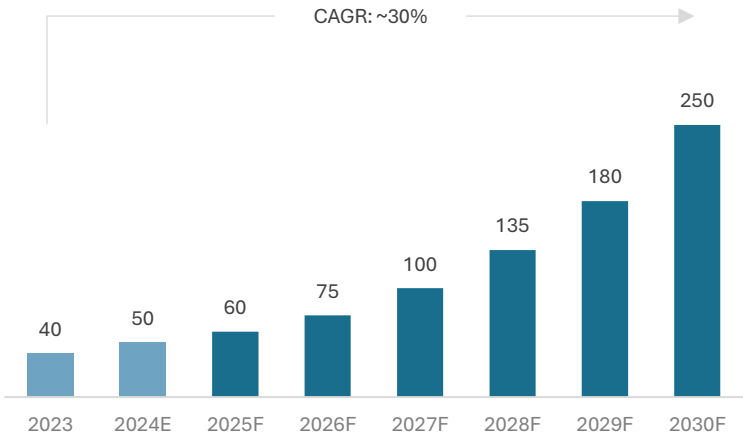
Category Trends and Insights Unveiled

Industry Snapshot

Global E-Commerce Packaging Landscape & Outlook

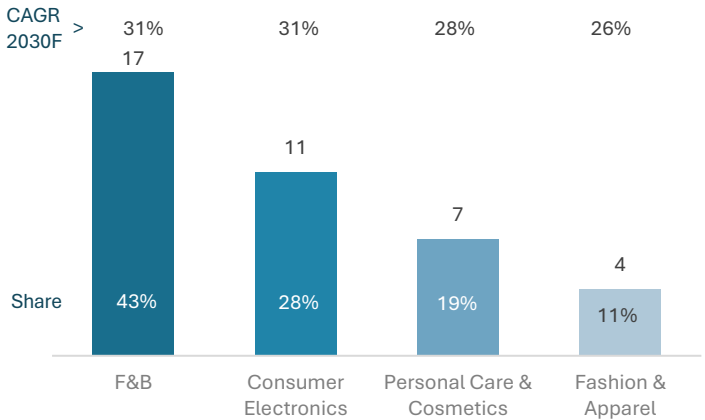
Market Trajectory

2023-2030 | USD Billion



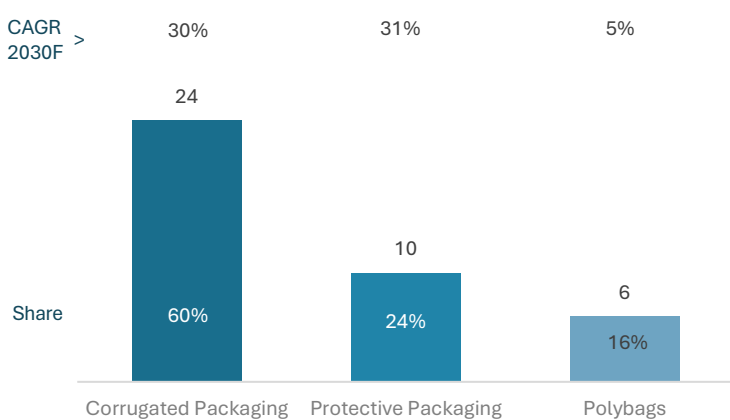
Demand Market by Industry

2023 and 2030 | USD Billion & % Share



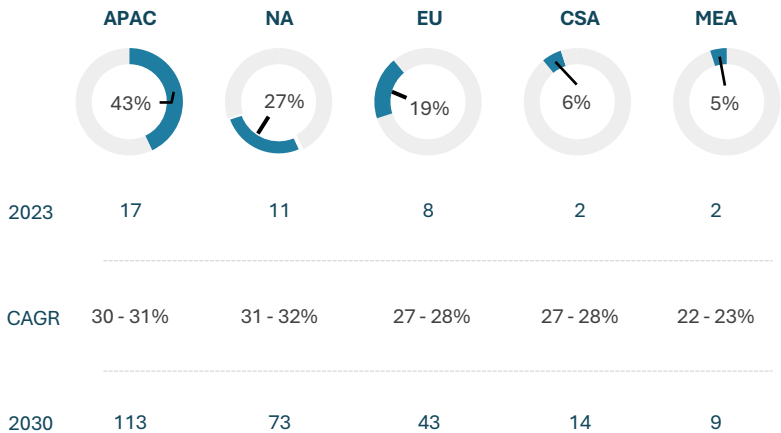
Demand Market by Type

2023 and 2030 | USD Billion & % Share



Regional Market Share

2023 and 2030 | USD Billion & % Share



Supply Market Structure

2023

Consolidated  Fragmented

Key Player Include:

- Amcor Plc
- BillerudKorsnas AB
- Cascades Inc.
- DS Smith Plc
- International Paper Co.
- Klabin S.A.
- Koch Industries Inc.
- Living Packets SA
- Mondi Plc
- Orora Ltd.
- Pregis LLC
- Rengo Co. Ltd.
- Sealed Air Corp.

Market Outlook

Insights

The e-commerce sector is progressing quickly, owing to various factors, such as the growing tech-savvy population, increasing Internet penetration, and the rising use of smartphones.

The availability of various payment methods, including credit and debit cards, internet banking, e-wallets, and cash-on-delivery (COD), has significantly shifted consumer purchasing behavior from traditional brick-and-mortar stores to online shopping.

The expansion of the e-commerce sector has a direct effect on the e-commerce packaging industry. Packaging also plays a crucial role in branding, as it serves as the consumer's initial point of contact with the brand.

Stay Tuned Indirect Procurement Pulse Continues!



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