

# Indirect Procurement Pulse

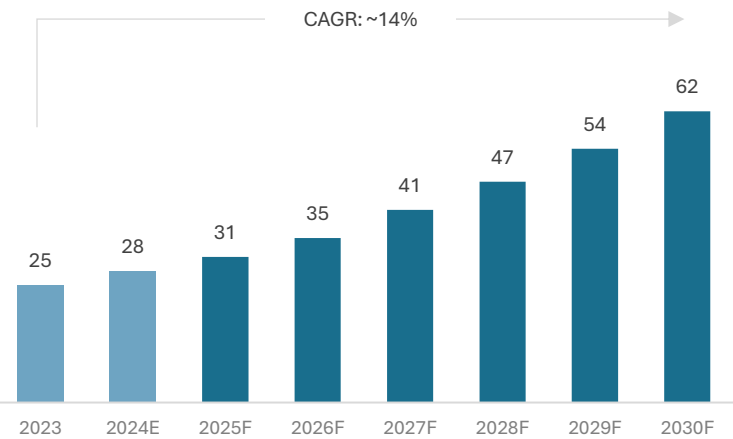
## Category Trends and Insights Unveiled

Industry Snapshot

**Global Digital Packaging & Labelling  
Landscape & Outlook**

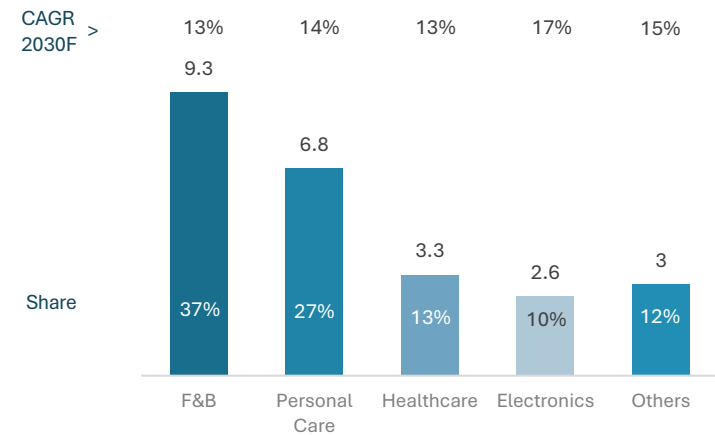
## Market Trajectory

2023-2030 | USD Billion



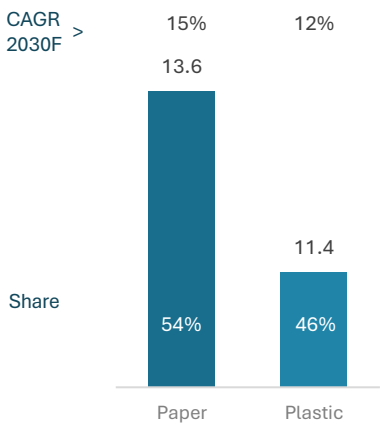
## Demand Market – By Industry

2023 and 2030 | USD Billion & % Share



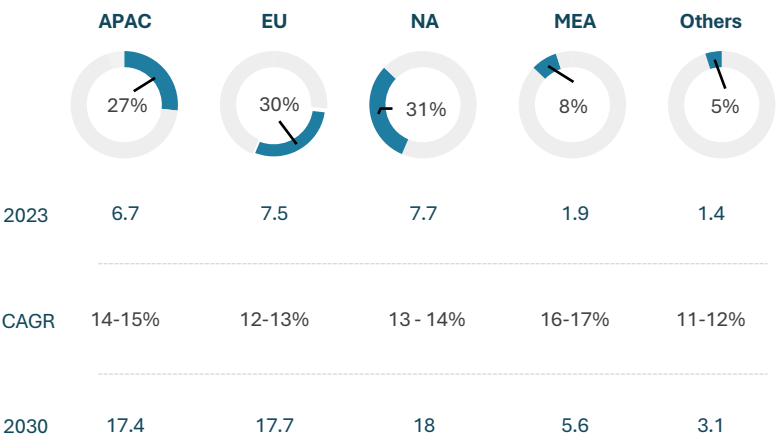
## Demand Market – By Technology

2023 and 2030 | USD Billion & % Share



## Regional Market

2023 and 2030 | USD Billion & % Share



## Supply Market Structure

2023



### Key Player Include:

- CCL Industries Inc.
- Cenvo Worldwide Ltd.
- DS Smith Plc
- DuPont de Nemours Inc.
- Eastman Kodak Co.
- Hewlett Packard Enterprise Co.
- Mondi Plc
- Printpack Inc.
- Quad Graphics Inc.
- Quantum Print and Packaging Ltd.
- Smurfit Kappa Group

## Market Outlook

Insights

The market is set to grow rapidly, driven by rising demand for personalized, sustainable packaging and enhanced consumer engagement through e-commerce and retail innovation.

Advances in digital printing and smart packaging technologies (like QR codes and NFC tags) are improving quality, efficiency, and consumer interaction, leading to wider adoption.

Increasing environmental concerns are pushing brands toward eco-friendly materials and practices, aligning packaging strategies with consumer preferences for sustainability.



# Stay Tuned Indirect Procurement Pulse Continues!



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