Indirect Procurement Pulse
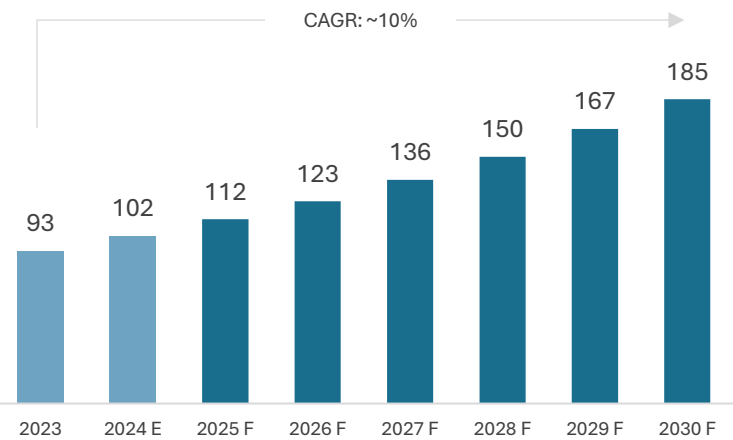
Category Trends and Insights Unveiled

Industry Snapshot

Global Data Center Managed Services Industry Landscape & Outlook
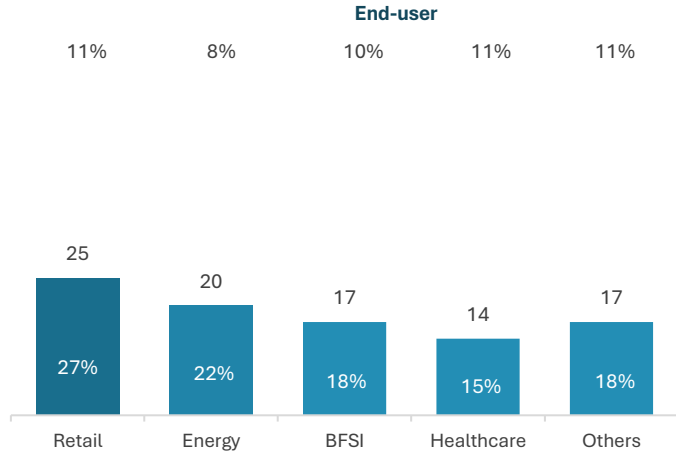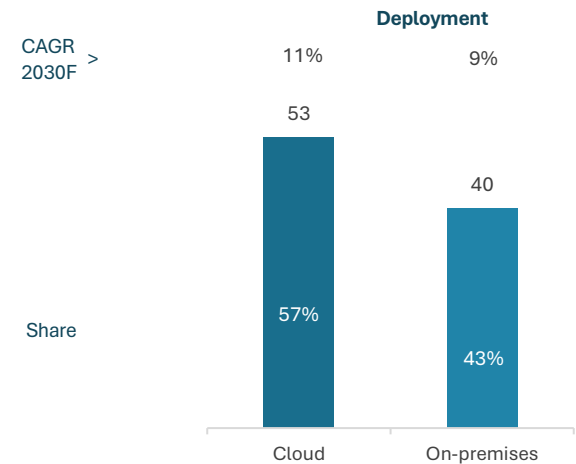
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Global Data Center Managed Services Market
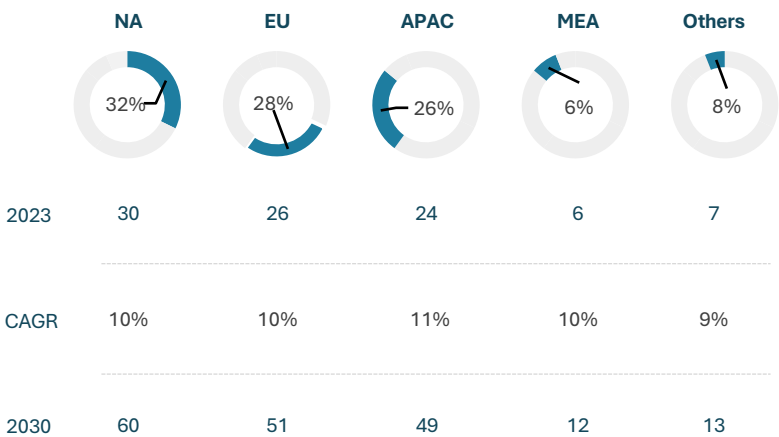
Market Trajectory
2023-2030 | USD Billion

CAGR: ~10%

2023	2024 E	2025 F	2026 F	2027 F	2028 F	2029 F	2030 F
93	102	112	123	136	150	167	185

Demand Market Share
2023 and 2030 | USD Billion

Deployment

CAGR 2030F >

	Cloud	On-premises
CAGR	11%	9%
Value	53	40
Share	57%	43%

End-user

	Retail	Energy	BFSI	Healthcare	Others
CAGR	11%	8%	10%	11%	11%
Value	25	20	17	14	17
Share	27%	22%	18%	15%	18%

Regional Market Share
2023 and 2030 | USD Billion

	NA	EU	APAC	MEA	Others
Share	32%	28%	26%	6%	8%
2023	30	26	24	6	7
CAGR	10%	10%	11%	10%	9%
2030	60	51	49	12	13

Supply Market Structure
2023

Consolidated ———●——— Fragmented

Key Player Include:

- Accenture
- Atos SE
- Capgemini Service
- Cisco Systems
- Cognizant

Market Outlook
Insights

The Global Data Center Managed Services Market is experiencing significant growth, driven by the increasing adoption of cloud computing, rising data volumes, and the demand for enhanced IT infrastructure management.

Key drivers include the surge in demand for scalable and cost-efficient solutions, the need for 24/7 monitoring, and compliance with regulatory requirements.

Emerging trends such as edge computing, hybrid cloud solutions, and advancements in automation are further fueling market expansion. The market is expected to continue growing as organizations prioritize digital transformation and IT optimization.