

# Indirect Procurement Pulse

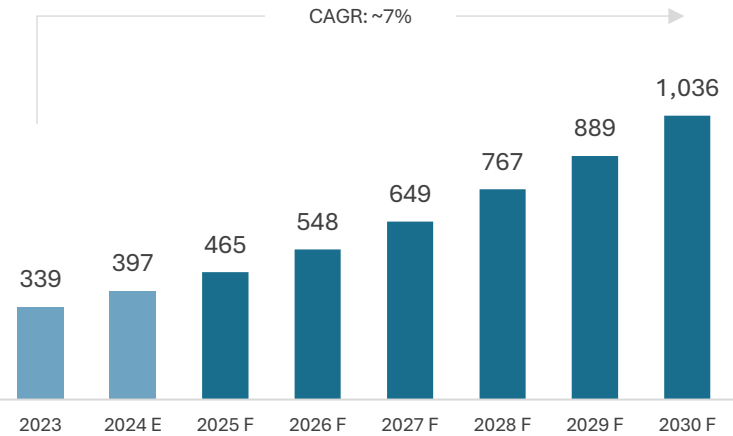
## Category Trends and Insights Unveiled

Industry Snapshot

**Global Cold Chain Industry Landscape & Outlook**

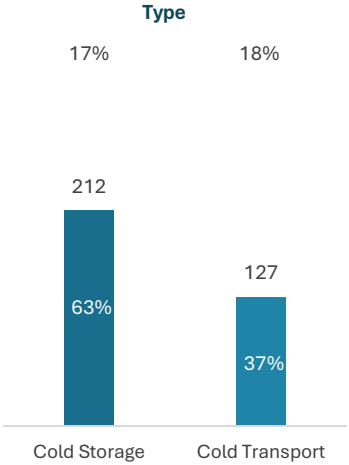
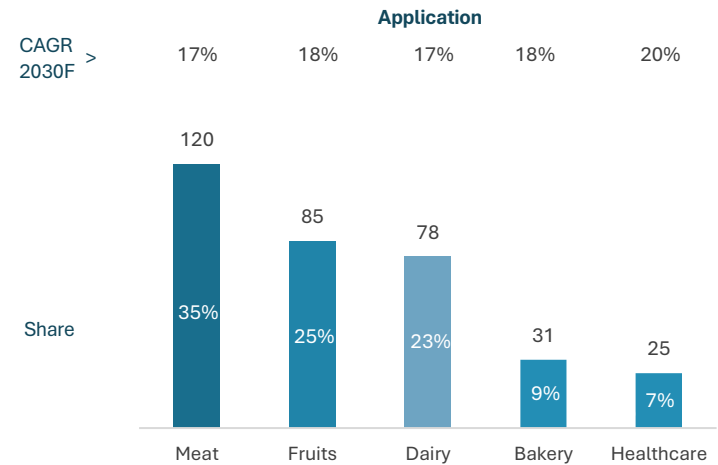
### Market Trajectory

2023-2030 | USD Billion



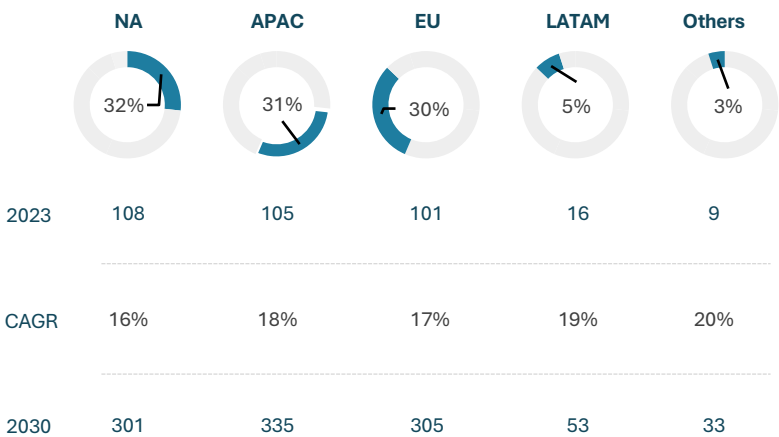
### Demand Market Share

2023 and 2030 | USD Billion



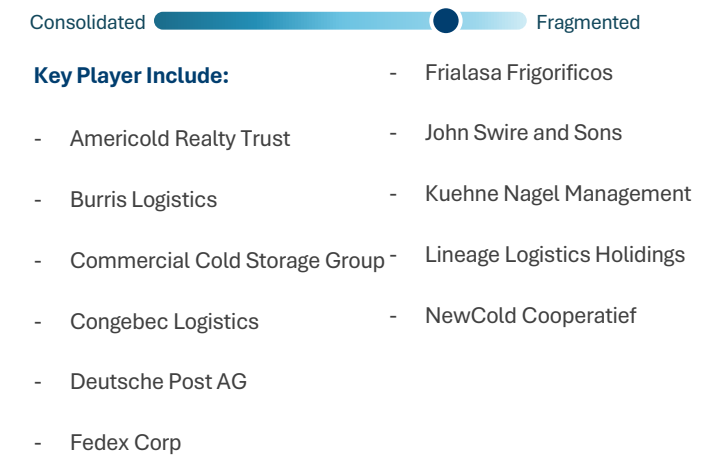
### Regional Market Share

2023 and 2030 | USD Billion



### Supply Market Structure

2023



### Market Outlook

Insights

The global cold chain market is poised for substantial growth, driven by evolving consumer behaviors, technological advancements, and strategic investments.

The adoption of advanced tracking and monitoring technologies, such as IoT-enabled sensors and AI-driven predictive analytics, is enhancing supply chain visibility and operational efficiency.

Strategic investments in cold storage infrastructure, especially in emerging markets, are further supporting growth.



# Stay Tuned Indirect Procurement Pulse Continues!



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