

# Indirect Procurement Pulse

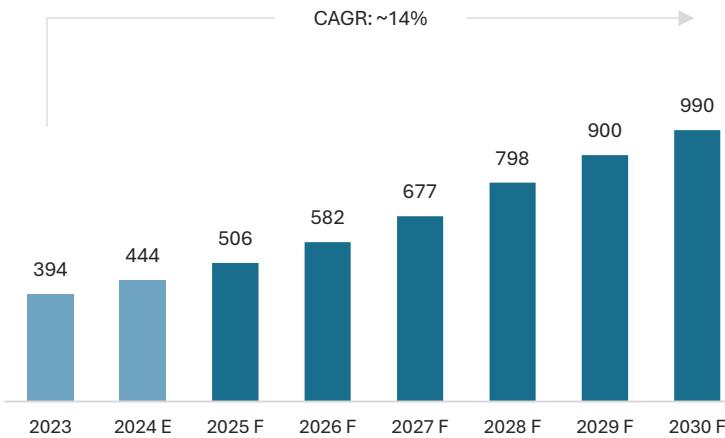
## Category Trends and Insights Unveiled

Industry Snapshot

**Global Cloud Computing Industry Landscape & Outlook**

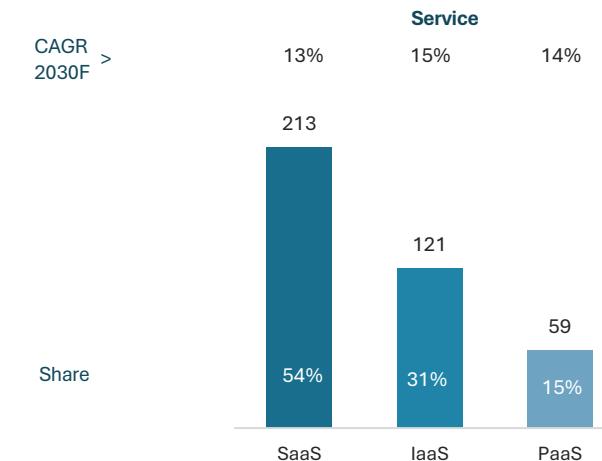
### Market Trajectory

2023-2030 | USD Billion

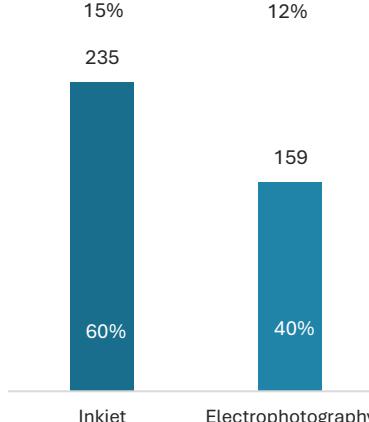


### Demand Market Share

2023 and 2030 | USD Billion and % Share

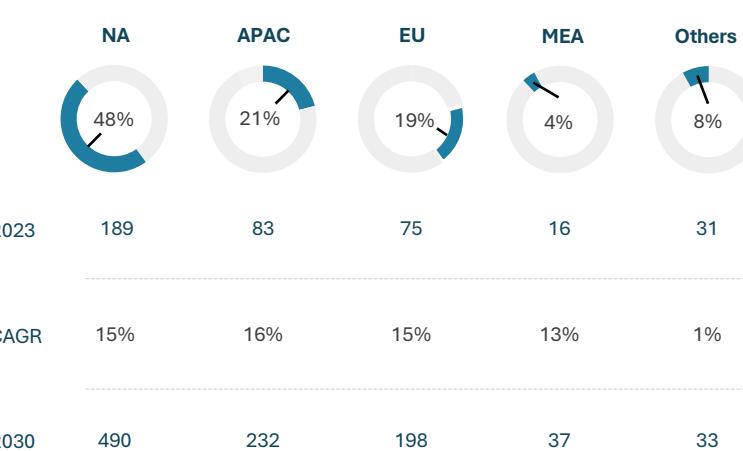


### Deployment



### Regional Market Share

2023 and 2030 | USD Billion and % Share



### Supply Market Structure

2023

Consolidated  Fragmented

#### Key Player Include:

- Adobe Inc.
- Dell Technologies Inc.
- Alibaba Group Holdings Ltd.
- Citrix Systems Inc.
- Alphabet Inc.
- Cisco Systems Inc.
- Amazon.com Inc.

### Market Outlook

#### Insights

The cloud computing market is rapidly growing as businesses embrace digital transformation and remote work, with key sectors like IT, healthcare, and finance leading adoption. Hybrid and multi-cloud strategies are becoming standard to enhance flexibility and security.

Advances in AI, machine learning, and big data are driving demand for cloud platforms, while cloud-native development and serverless computing enable faster innovation. These technologies are boosting cloud usage across industries.

Dominated by AWS, Microsoft Azure, and Google Cloud, the market faces rising competition from emerging players. Strong growth is expected in the coming years, driven by increasing reliance on cloud solutions.

# Stay Tuned Indirect Procurement Pulse Continues!



Subscribe for more such updates

Aranca web – [www.aranca.com](http://www.aranca.com) | Aranca – LinkedIn | Aranca\_Insights – X