

# About Aranca

Founded in 2003, Aranca is a global research, analytics and advisory firm empowering decision makers from Fortune 500 companies, financial institutions, and high potential start-ups with intelligence and insights to make better business decisions. They enable this by bringing to play the right mix of the best data, the best methodologies, and the best talent to build a Custom Intelligence Blueprint for clients.

Their expertise across Investment Research & Analytics, Business Research & Advisory, Valuation Advisory, Technology Intelligence & IP Research, Procurement & Supply Chain Intelligence practices, helps them ask the right questions, find the right answers, analyze the facts and present unbiased conclusions and insights that help clients.

Over 2000 clients leverage the experience and expertise of Aranca's 600 people strong team across their 5 multi-disciplinary practice and business functions.

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