

INTELLOTRACKER

Plant-based Renewable Materials for Packaging April 2023



ARANCA'S QUARTERLY SECTORIAL UPDATE ACROSS FOUR DIMENSIONS....

Developments **Dynamics** Technology updates Company expansions New entrants/ models Disruptive innovations . Competitor tracking start-ups Company financials Supply chain New product Under-research Other initiatives 01 activities launches technologies Product USPs New business 4D's Diversification Product ratings Government policies Mergers & Licensing activities & regulations acquisitions Influencers Exploring alternate 04 Litigations VC investments Other details applications Customer Insights Company collaborations





DEVELOPMENTS

Technology/	
Innovations	



One • five in collaboration with Flinders University has developed a new seaweed-based coating material designed to replace conventional fossil-based plastic coatings used in grease-resistant fast-food packaging.

one • five

Technology/ Innovations



Researchers have developed plant-derived PLA-based flame-retardant bioplastics compatible with additive manufacturing and suitable for packaging applications and 3D printing.

Source: 3D Natives

Technology/ Innovations



The researchers have developed a bioplastic sheet comprised of lignin, potato starch or plant-derived polyvinyl alcohol (PVA) and citric acid and prepared a non-soggy and biodegradable drinking straw out of it.

Technology/ Innovations New

Melodea inaugurated a new pilot center in Rehovot, equipped with advanced equipment and analytics tools to develop plant-based barrier coatings VBSeal to line the packaging for cereals, biscuits, ice cream and other fresh foods.

The innovation focusses on developing plant-based compostable and biodegradable bioplastic resin and its manufacturing method.

Source: Patent

New Manufacturing Set-ups

Manufacturing

Set-ups

Braskem 1

Braskem is exploring the opportunities of establishing world's 1st industrial plant to produce bio-polypropylene from bioethanol in the United States.

Source: Plastic Today

New Manufacturing Set-ups

SCGC

SCG Chemicals Plc is preparing to jointly develop a bio-based ethylene factory in Thailand to produce plastic materials made from

Source: Bangkok Post



DIVERSIFICATION

VC Investments



The UKRI Smart Sustainable Plastic Packaging (SSPP) II competition has announced a funding of £3.2M for 17 innovative projects focusing on reuse, recycling and reduction of plastic in packaging.

Source: Resource

Company Collaboration



Jaguar The Fresh Company have eliminated plastic packaging from Jaguar's Chinese pomelo program by replacing individual wrapping on fruit with Citrosol's PlantSeal range of plant-based coatings.

Source: Company news

Company

Collaboration



Dow has collaborated with beauty brand LVMH Beauty and will use its biobased SURLYN™ lonomers to manufacture perfume caps and cosmetic cream jars.

Source: Packaging Europe

Company Collaboration



LVMH

Spring Creek Quail Farms has collaborated with Good Natured Products and will use its plant-based PET for its line of naturally raised quail eggs to grocery stores in the U.S. and Canada, including Kroger, Costco, Loblaws and Sobeys.

Company Collaboration



Origin Materials and Avantium have collaborated to develop FDCA by using Avantium's YXY® Technology, to convert derivatives of Origin's CMF into FDCA. Further, FDCA will be used to develop polymer polyethylene furanoate (PEF) for packaging applications.

Company Collaboration



The Fashion For Good in collaboration with Levi Strauss and C & A has initiated a six- month pilot project to launch home compostable polymer bags that are used to protect and ship merchandise in the apparel and footwear sectors.

Source: Sourcing Journal



DRIVERS

Government Policies



DEFRA confirmed the imposition of ban on single-use plastics such as plates, trays, bowls, cutlery, balloon sticks, and expanded and extruded polystyrene (EPS) food and beverage containers (including cups) in England w.e.f October 2023.

Source: Re-

Government **Policies**



France has imposed a ban on single-use plates, cups, and cutlery for meals consumed on-site in restaurants with 20 seats or more, in a bid to cut down on packaging waste w.e.f Jan 1st, 2023.

Source: Impakter

Government **Policies**



The Industry and Finance ministries in Thailand are using new corporate income tax reduction program to encourage businesses to use more biodegradable plastic products.

Source: Bangkok Post

INTELLOTRACKER - PLANT-BASED RENEWABLE MATERIALS FOR DACKACING



SOLUTION PORTFOLIO – TECHNOLOGY RESEARCH & ADVISORY

T Cx	**	11
IP Strategy	Technology Intelligence	Growth & Strategy
How best can we proactively manage and monetise our technical knowhow / intellectual property?	How best can we keep abreast of technology trends, competitor activity and headwinds / tailwinds in our domain?	Which technologies do we invest in? How do we ensure quick wins? Speed to market?
■ IP Portfolio Analysis	 Competitor Benchmarking 	 R&D Strategy Roadmaps
 IP Monetisation 	■ Tech / IP Landscapes	 Technology Scouting
 IP Valuation 	Technology Watch	Open Innovation
Prior Art Searches	 Market Analysis / Trends 	 Product Development







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PROCUREMENT & SUPPLY CHAIN INTELLIGENCE

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