

Fintech Decoded

A special edition report tracking investment activity in Fintech companies

2021

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Executive Summary



As the forced digitization brought about by the pandemic extended beyond 2020, VC deal activity in the Fintech space exploded, with \$130.8B being invested in 3,420 deals globally. VC investors are pumped up and continue to be bullish in this space in anticipation of revival of the global economy.

The Blockchain/Crypto segment closed VC deals totaling \$23.6B and was the fastest growing segment at the early and late stages, as investors began to recognize the potential role of blockchain/crypto in modern financial systems.

Even as the volatility related to different cryptocurrencies continued, 2021 was arguably the most significant year for blockchain/crypto in terms of investment and retail adoption. As a soaring number of companies continued to explore, test, and discover the possibilities in the crypto space, curiosity about the integration of finance and blockchain technology grew. Intensifying activity in the crypto space sparked further action and scrutiny from the central banks and regulators, particularly in China and India.

Investment in the Payments+ space was the highest, closing VC deals worth \$36.6B. In 2021, contactless and digital payments recorded widespread uptake, and the demand for alternative payment models such as “buy now, pay later” (BNPL) soared. The BNPL space registered strong investment activity throughout 2021, ranging from Klarna’s \$1.9 billion VC funding to PayPal’s acquisition of Japan-based Paidy for \$2.7 billion. Additionally, interest in embedded payments and finance continued to grow, as diverse industry players partnered with Fintech companies to provide specialized payment options to customers.

North America and Europe surpassed all previous years in 2021, while Asia gained traction with greater investments.

The investor appetite for new-found concepts such as BNPL, decentralized finance (DeFi), non-fungible tokens (NFT), and earned wages access remained stronger than ever and is expected to continue in 2022.

Welcome to the sixth edition of Aranca’s *Fintech Decoded* report, a publication wherein we highlight the major VC funding trends of 2021 within the broad Fintech universe across key markets.

VC Fintech funding reached new highs in 2021, with pandemic-era tailwinds setting the path going forward. The anticipation of global economic revival made investors extensively dig deep into their dry powder. In this report, we highlight some trends, based on the deal activity in 2021, and the outlook for various Fintech verticals.

We hope you find this an interesting and insightful read.



In 2021, global
investment in Fintech
companies clocked

\$250.4B

across

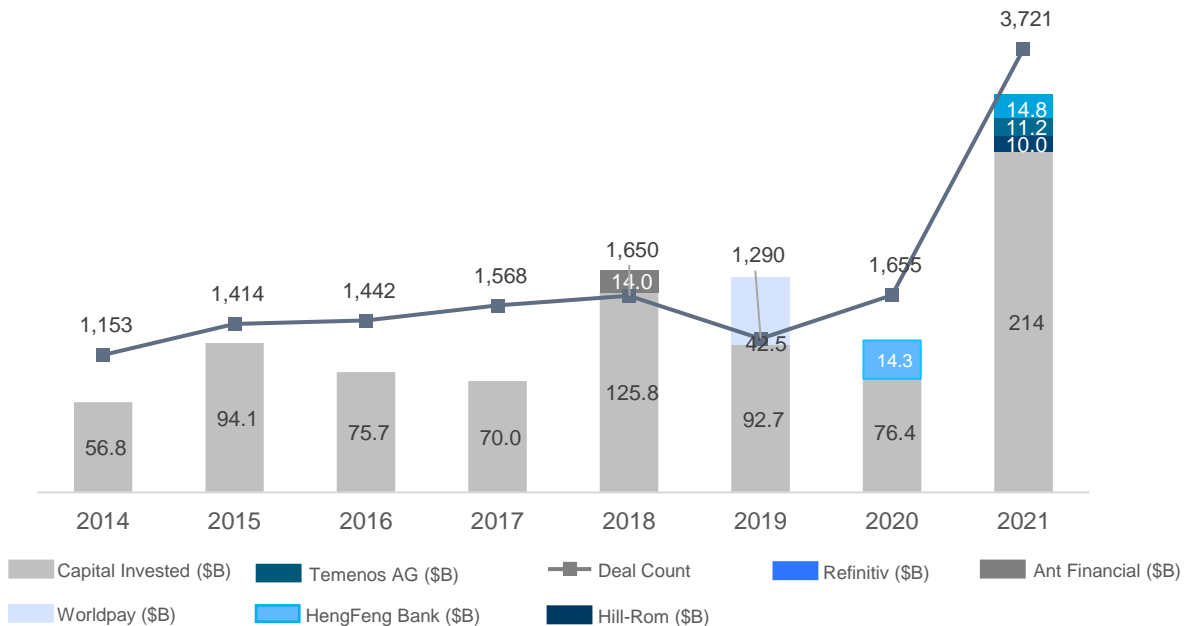
3,721 deals.

Record high volume and value in Fintech funding in 2021

Global VC, PE, M&A deal landscape in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

With 2x of the deal volume in 2020, 2021 turned out to be a blockbuster year. In addition, VC, PE, and M&A Fintech funding surged substantially. The Fintech sector crossed the deal activity of 2020 and registered a 180% jump in deal value, excluding the outliers (Refinitiv, Hill-Rom, and Temenos AG) in 2021.

VC funding in Fintech soared to another record-setting year, led by global economic recovery and COVID-19-induced digital transformation.

The PE space recorded significant contraction in funding in 2021 compared with that in 2020. However, Fintech M&A activity significantly surged, as companies sought ways to acquire complementary offerings to their own business models and build scale in different markets.



In 2021, global VC
funding in Fintech
companies clocked

\$130.8B

across

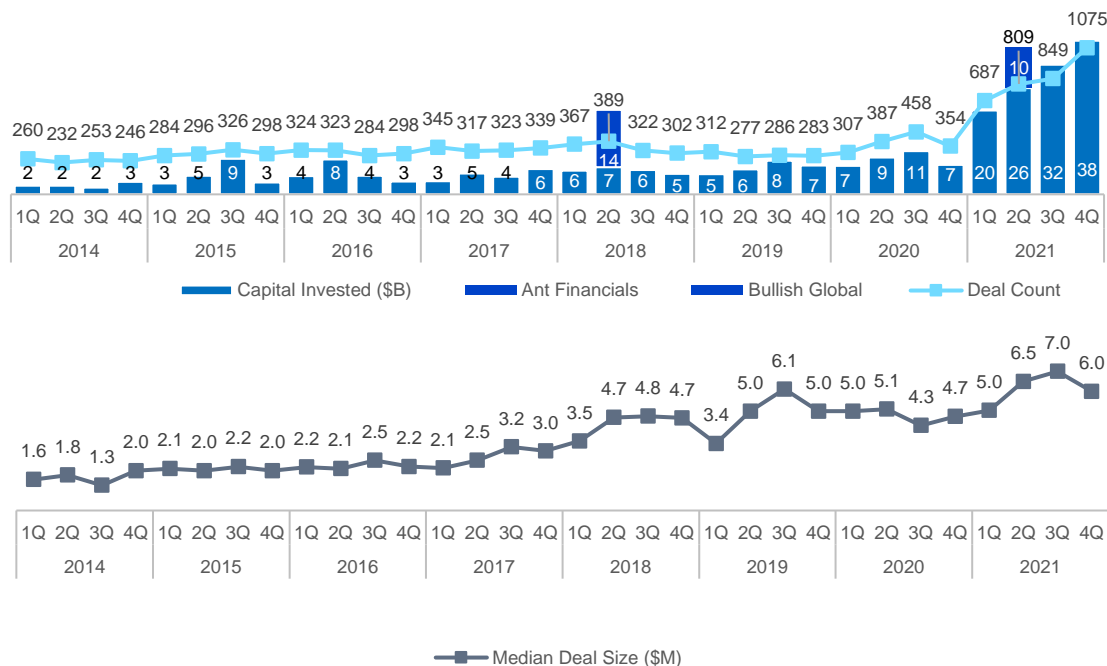
3,420 deals.

2021: A record-setting year for VC funding

Global VC funding in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

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VC funding achieved a record-high in 2021, surpassing the previous high of 2018. VC funding deal activity rose 127% YoY in volume and 258% YoY in value in 2021 from 2020, excluding the Bullish Global outlier of \$10B.

A positive footing on account of recovery from the pandemic and vaccination rollout was reflected in the investment activity.

Consistent with the trends in the last two years, the number of mega deals (>\$100M) continued to rise. In 2021, 305 mega deals worth \$90.7B were signed, accounting for 70% of the total VC funding. As COVID-19 fueled consumer trends in e-commerce, digital assets, retail investing, online banking, and personal finance, the dealmaking boom in Fintech sector is here to stay.

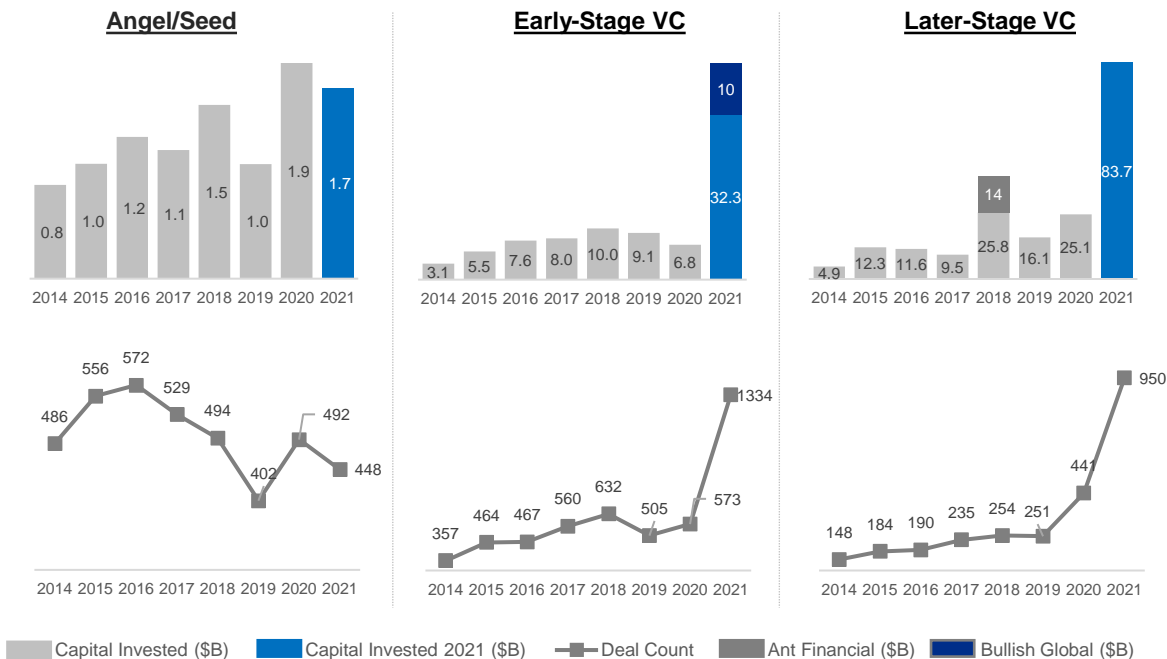
The investor appetite for emerging trends such as BNPL, decentralized finance (DeFi), non-fungible tokens (NFT), and earned wages access remained strong and is expected to continue in 2022.

Extraordinary levels across early/late-stage funding despite angel funding falling short of 2020 high

Global VC funding in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Late-stage deal activity was recorded at unprecedented levels in 2021, and the number of mega deals (>\$100M) surpassed the previous highs of 2020.

Funding in the late stage reached 66% of the total deal value of 2021, in the backdrop of ascendant investor enthusiasm for mature Fintech companies. Meanwhile, early-stage VC funding in 2021 was up, mainly on account of the Bullish Global deal of \$10B.

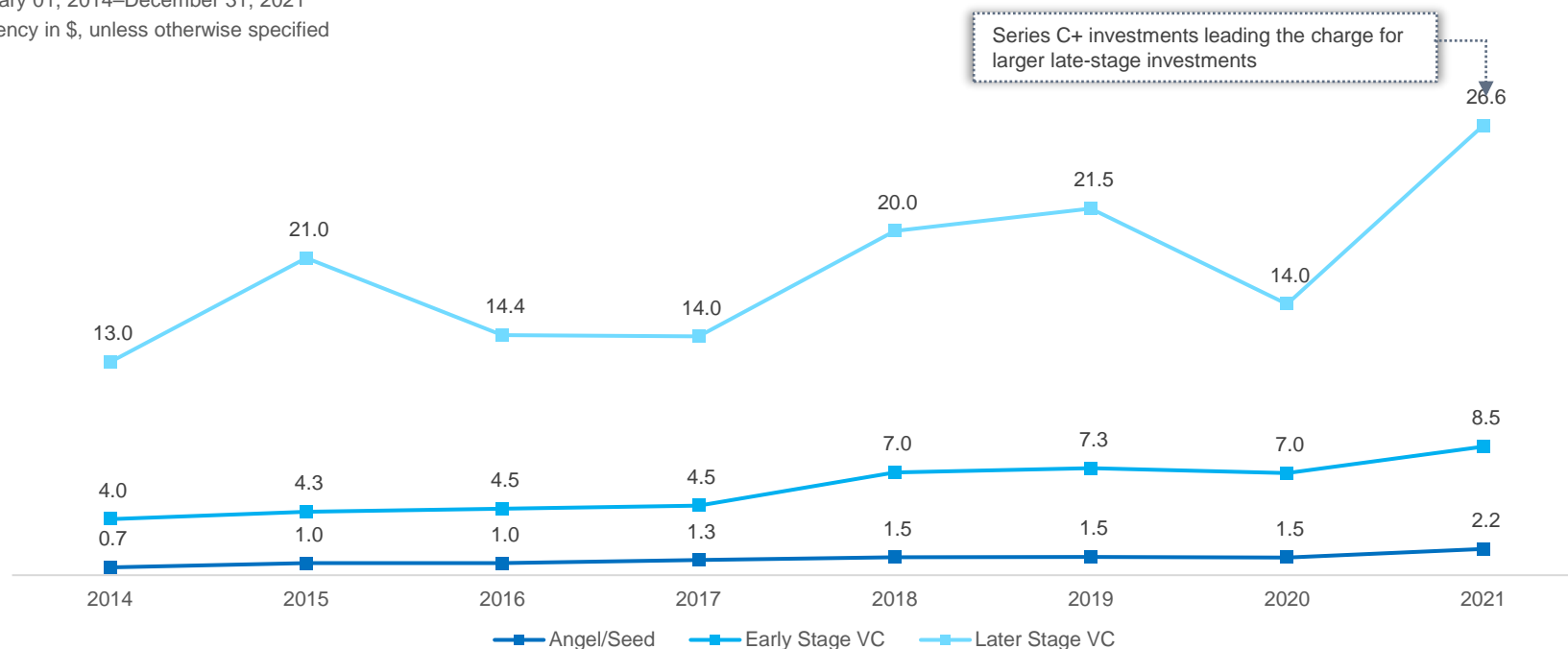
The widespread enthusiasm for mature Fintech companies illustrates that investors are eager to support companies with a viable business model and diverse product portfolio.

Significant increase in late-stage median deal size in 2021

Global VC funding median deal size by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

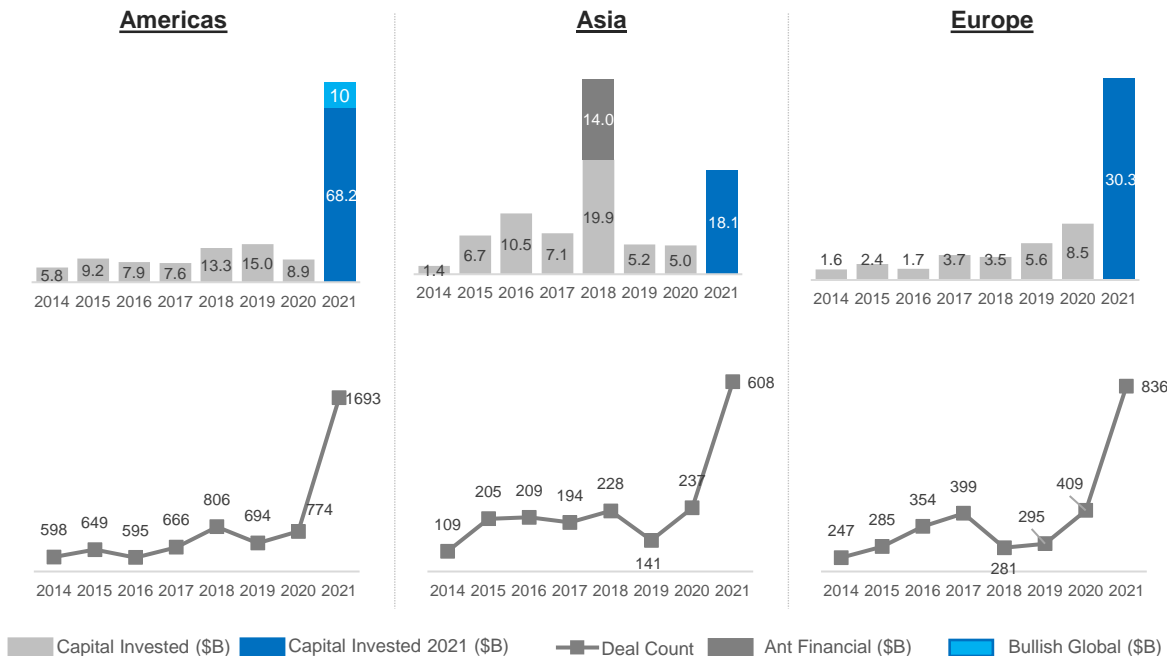
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Record funding in US, European Fintech space in 2021; traction in Asian Fintech

Global VC funding in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

The Fintech funding deluge was driven by a massive inflow of VC investment in the Payments+ (\$36.6B) and Blockchain/Crypto segments (\$23.6B). The capital invested in Payments+ grew 3x in 2021 vis-à-vis that in 2020. In terms of deal volume, Payments+ registered a 2x increase compared with that in 2020.

The Americas and Europe surpassed their 2020 highs, with a 318% and 260% jump in deal value, respectively, to post another year of record funding.

VC funding in Asia registered a 3x jump in deal value to \$19.2B in 2021 vis-à-vis \$5.7B in 2020, while the 2018 level (\$20.0B) remained elusive. The 2018 level was driven by Ant Financial funding (\$14.0B).

VC funding in the blockchain/cryptocurrency segment turned buoyant across regions in 2021, as the segment recorded significant revival of interest among investors after 2018.

Top 10 global VC funding deals in Fintech space

Top 10 global VC funding deals in Fintech space

January 01, 2021 – December 31, 2021

S. No.	Region	Name	Verticals	Deal Size (\$M)	Key Investors	Post-Money Valuation (\$B)
1	Cayman Islands	Bullish Global	Blockchain/ Crypto	10,000	Founders Fund, Galaxy Digital Partners, Nomura Securities	-
2	US	Robinhood	Financial Markets	3,400	Arceau Capital, Artfo Holdings, Sequoia Capital	-
3	US	Generate	Lending	2,000	AP Fonden 2, AustralianSuper, Aware Super	-
4	Brazil	Nubank	Payments+	1,511	Absoluto Partners, Berkshire Hathaway, Canada Pension Plan Investment Board	30.0
5	Sweden	Klarna	Payments+	1,290	Republic Labs, SoftBank Investment Advisers, Soul Ventures	31.0
6	US	Chime	Payments+	1,105	General Atlantic, Sequoia Capital, SoftBank Group	25.0
7	US	Stripe	Payments+	1,000	Shopify, Capital G, Allianz X	-
8	Germany	Trade Republic	Financial Markets	900	Sequoia Capital, Thrive Capital, Accel	5.3
9	Antigua	FTX	Blockchain/ Crypto	900	40 North Ventures, 6ixth Event, Altimeter Capital Management	18.0
10	Germany	N26	Payments+	900	Coatue Management, Dragoneer Investment Group, Third Point Ventures	9.0

Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

A blue-tinted image of the Statue of Liberty, showing the head and crown, with the word 'Fintech' written vertically in white over it.

Fintech

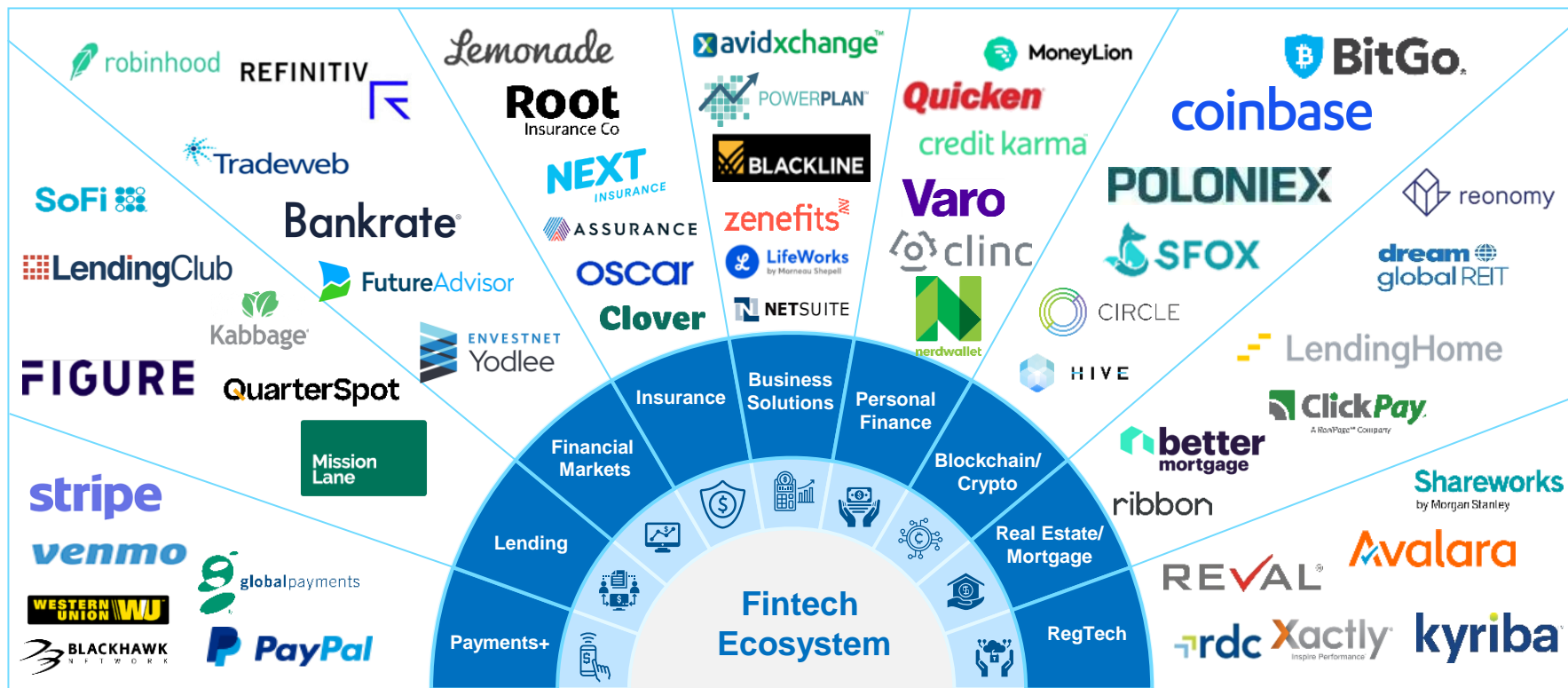
In 2021, VC funding in
Fintech companies in
North America clocked

\$59.5B

across

1,531 deals.

Fintech Ecosystem – North America

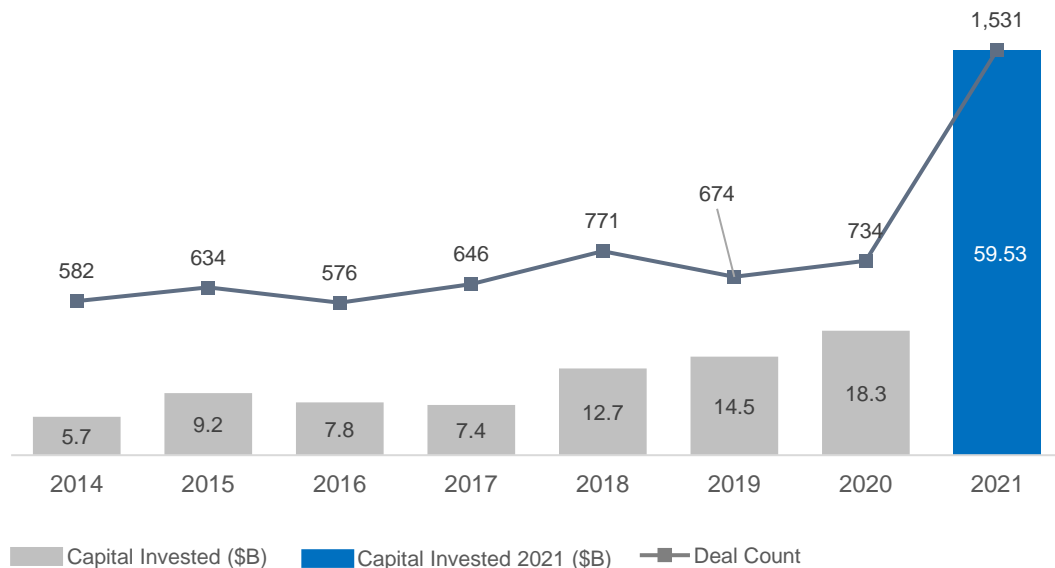


Vigorous deal activity in North American Fintech space in 2021

North American VC funding in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.



Investments rose at a phenomenal pace in the North American Fintech space, recording 186% YoY growth in 2021.

In 2021, 153 mega VC funding deals (>\$100M) were signed, the highest ever. This shows the reopening of the economy, stimulus checks, and vaccination rollouts positively impacted the Fintech deal-making process.

Majority of the investor dollars have been in the Payments+ segment (\$9.21B), closely followed by Financial Markets (\$9.15B). Robinhood, engaged in the Financial Markets segment, led with a deal value of \$3.4B, followed by Generate (\$2.0B) in Lending. The VC funding Blockchain/Cryptocurrency segment heated up drastically in North America (\$4.1B), soaring past the 2018 high.

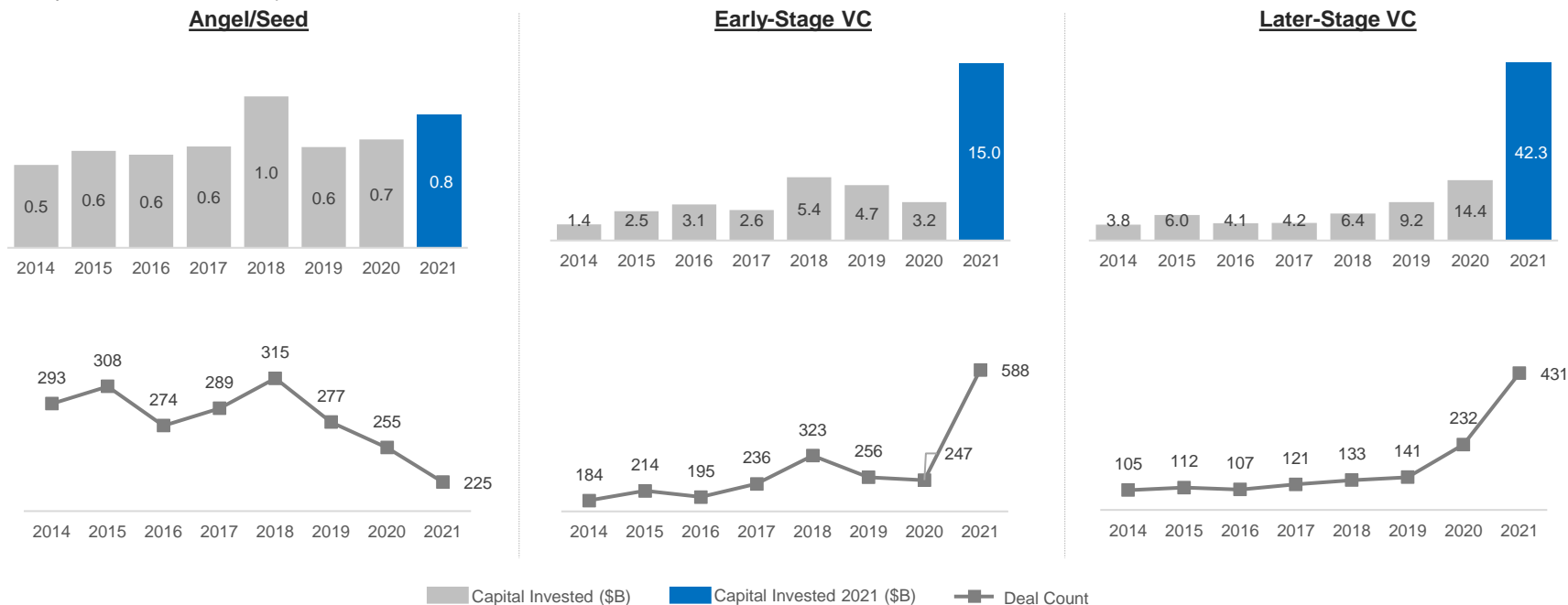
The integration of blockchain technology in Financial Markets opened a range of possibilities, as investors believe technologies such as non-fungible tokens (NFTs) and smart contracts will usher in an era of decentralized financial system.

Funding in 2021 surpassed 2020 across VC stages

North American VC funding in Fintech companies by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

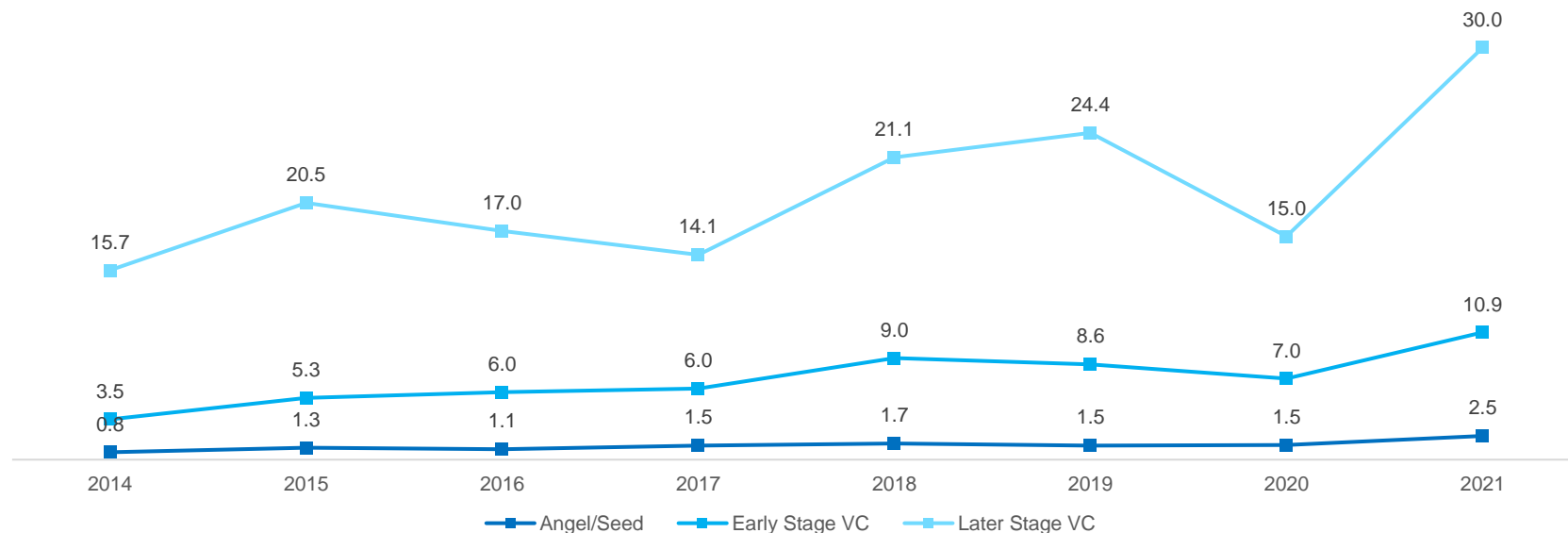
Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Two-fold increase in late-stage median deal size in 2021

North American VC funding median deal size by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

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Top 10 VC funding deals in North America

Top 10 VC funding deals in Fintech: North America

January 01, 2020–December 31, 2021

S. No.	Region	Name	Verticals	Deal Size (\$M)	Key Investors	Post-Money Valuation (\$B)
1	US	Robinhood	Financial Markets	3,400	Arceau Capital, Artfo Holdings, Migration Capital	11.7*
2	US	Generate	Lending	2,000	AP Fonden 2, AustralianSuper, Aware Super	-
3	US	Chime	Payments+	1,105	General Atlantic, Sequoia Capital, SoftBank Group	25.0
4	US	Stripe	Payments+	1,000	Shopify, Capital G, Allianz X	-
5	US	Better	Real Estate/Mortgage	750	Calm Ventures, Esalen Ventures, Fantail Ventures	6.9
6	US	Celsius Network	Blockchain/Crypto	750	Caisse de dépôt et placement du Québec, WestCap Group	3.5
7	US	DriveWealth	Financial Markets	735	Accel, Alameda Research Ventures, Base10 Partners	3.7
8	Canada	Wealthsimple	Financial Markets	601	Alkeon Capital Management, Allianz X, Base10 Partners	4.0
9	US	Stripe	Payments+	600	Allianz X, AXA, Baillie Gifford	95.0
10	US	Varo	Personal Finance	510	75 & Sunny, Berkshire Partners, Declaration Partners	2.5

Data Source: Pitch Book, unless specified otherwise; * based on an article published by CNBC dated February 3, 2021

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

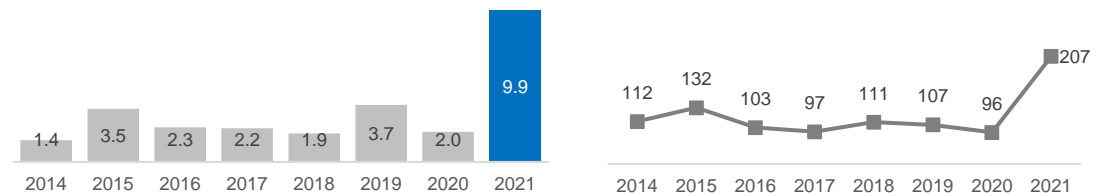
Traction in digital lending in North American Fintech space

North American VC funding in Fintech companies: Digital Lending, Payments+

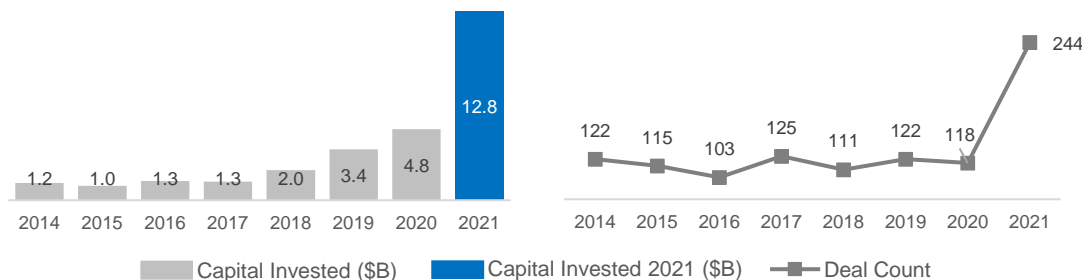
January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified

Digital Lending



Payments+



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.



Investors in North America focused predominantly on Payments+ and Lending in 2021. The Payments+ and Lending segments closed 70 megadeals amounting to \$16.9B and 68 mega deals totaling \$17.0B.

The Payments+ segment recorded a funding storm in 2021 due to growth in e-commerce and contactless payments and shift from cheque-based payments to electronic payments for B2B transactions.

VC interest in digital lending soared as consumers sought to travel and spend more following the pandemic. Digital lending specifically emerged as a boon for small businesses that traditionally struggle with credit accessibility. BNPL offerings and 'pay by bank' services continued to proliferate in 2021.

As green financing emerged as a popular trend to watch out for in 2021, Generate Capital, which provides financing solutions to sustainable infrastructure projects, received \$2.0B in VC funding.

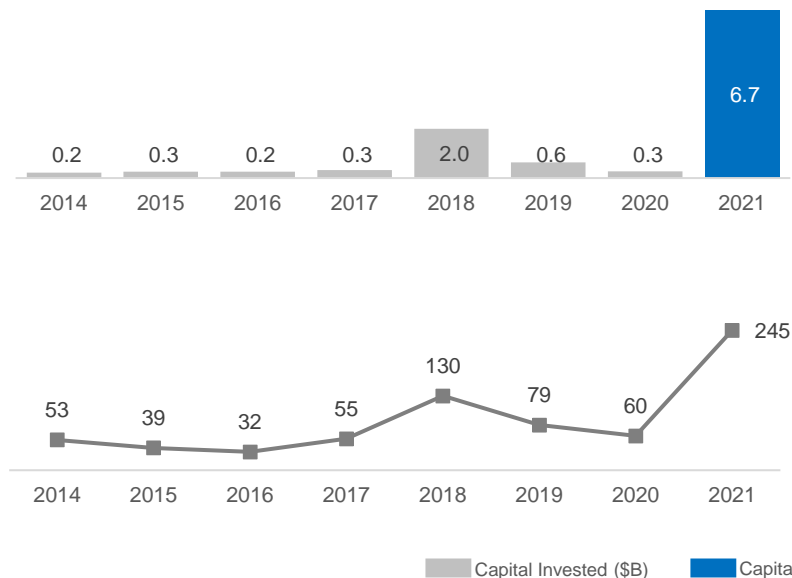
Strong cryptocurrency market amid pandemic attracted investor dollars in Blockchain/Crypto-based Fintech companies

North American VC funding in Fintech companies: Blockchain/Crypto, Financial Markets

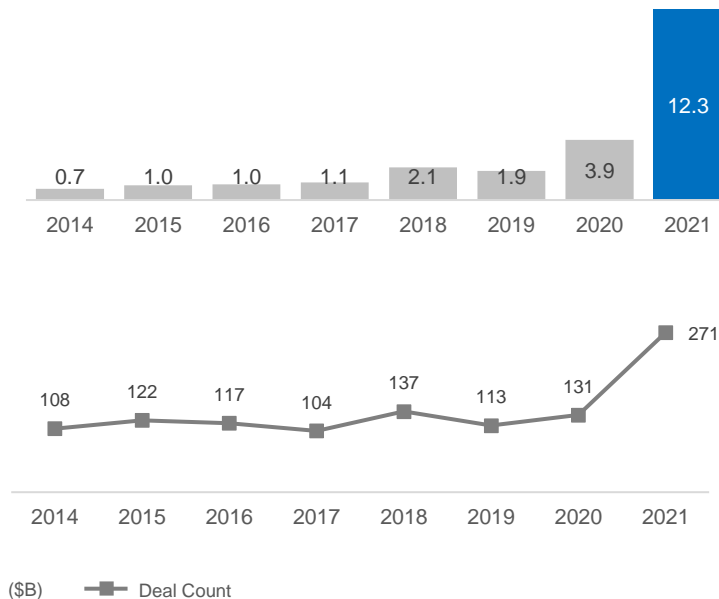
January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified

Blockchain/Crypto



Financial Markets



Data Source: Pitch Book, unless specified otherwise

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Records funding value and volume posted in Insurance, Business Solutions

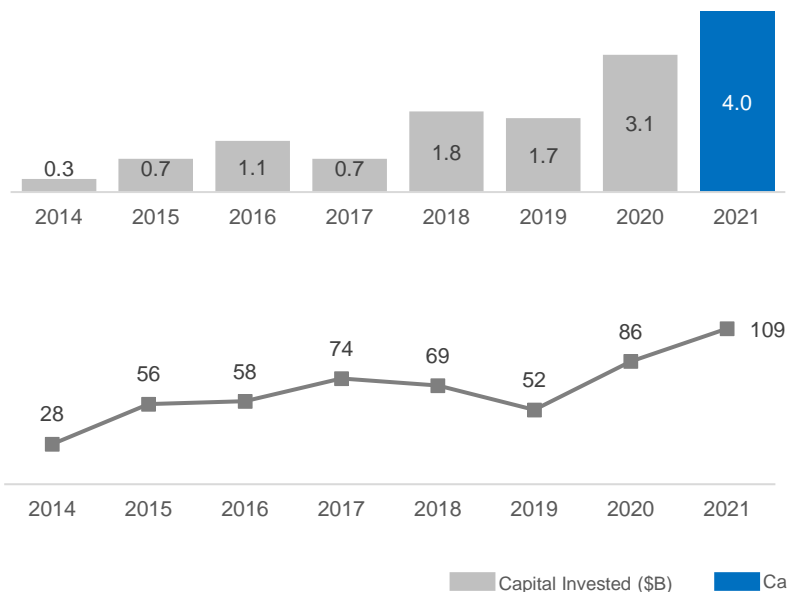


North American VC funding in Fintech companies: Insurance, Business Solutions

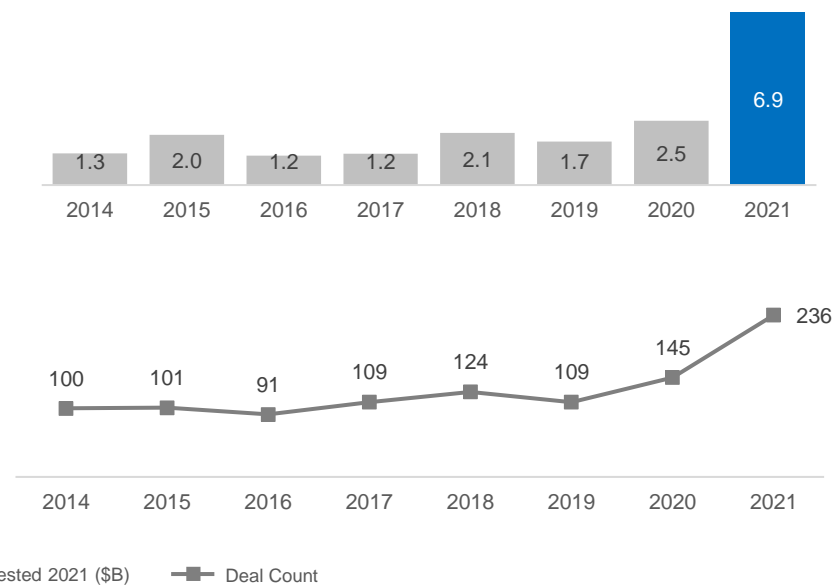
January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified

Insurance



Business Solutions



Data Source: Pitch Book, unless specified otherwise

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Fintech

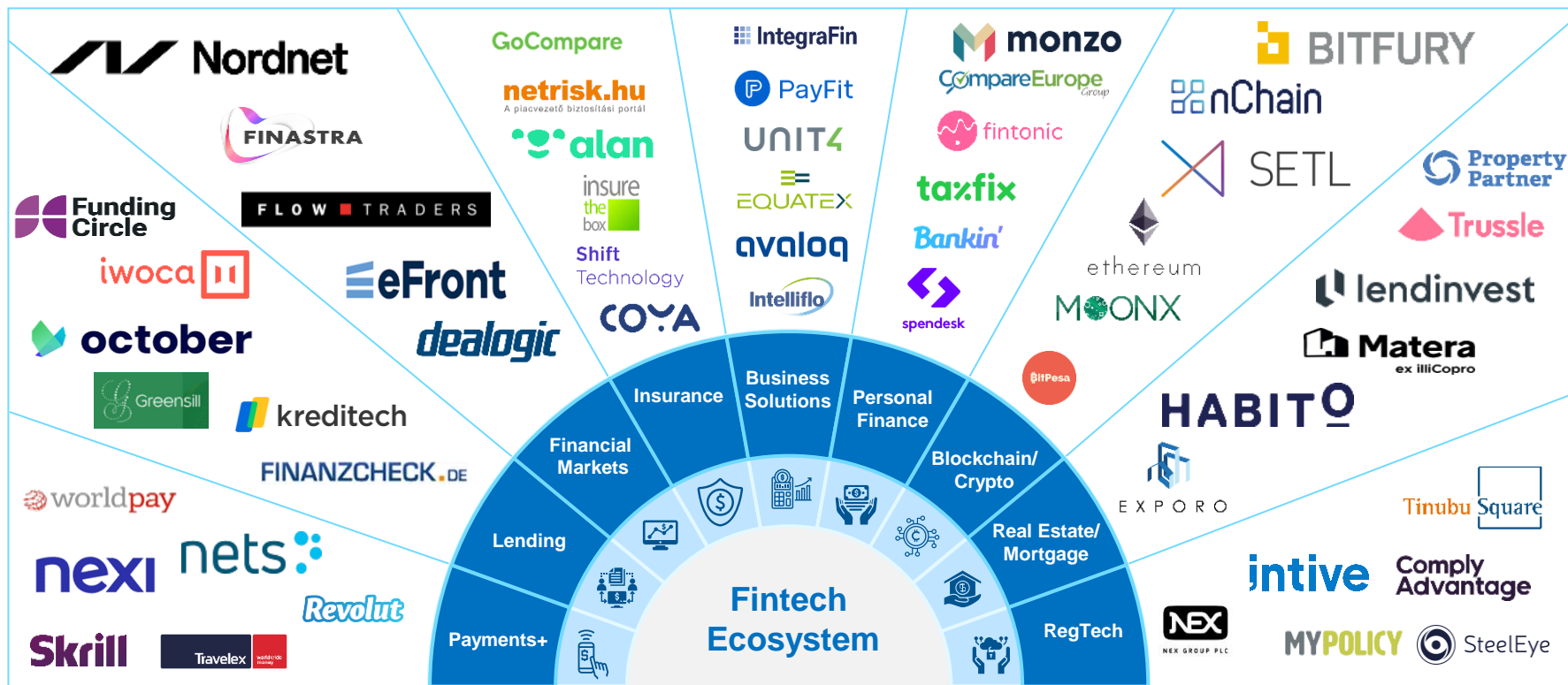
In 2021, VC funding in
Fintech companies in
Europe clocked

\$30.3B

across

836 deals.

Fintech Ecosystem – Europe

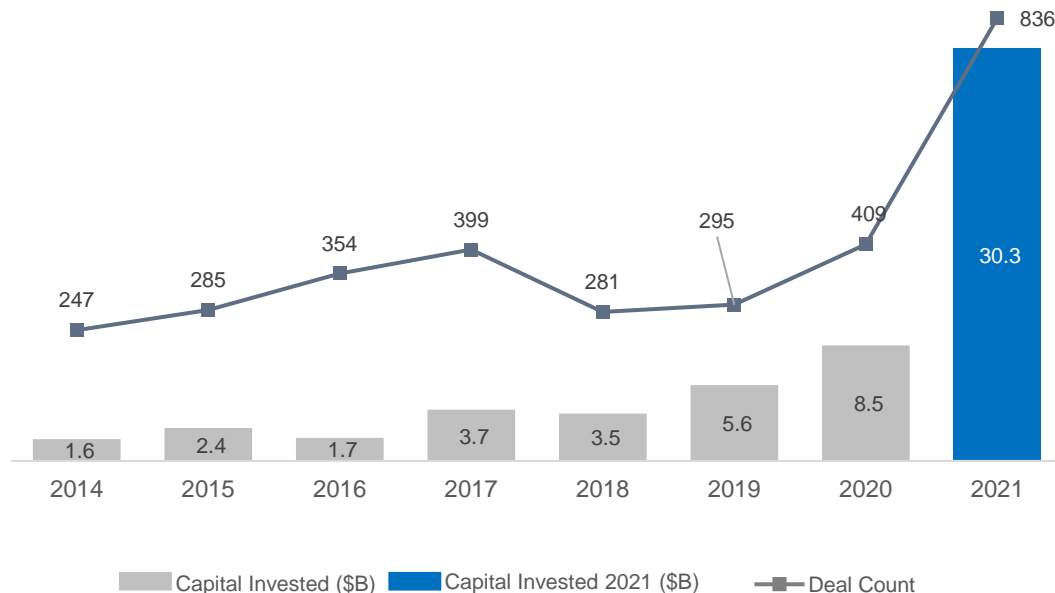


Fast growth trajectory of Fintech funding in Europe in 2021

European VC funding in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.



Europe's Fintech companies continued to grow despite multiple pandemic waves to record the highest funding, surpassing the 2020 level by 257% in value and 104% in volume in 2021.

The Payments+ segment continued to dominate the European Fintech landscape; 24 of the 70 mega deals (>\$100M) in 2021 came from Payments+ and most were made by late-stage VCs. As the pandemic boosted the digitization of financial services, investors and consumers alike displayed the appetite for digital payment, lending, banking, insurance, and wealth management solutions.

Klarna, the most valuable fintech unicorn in Europe, bagged two deals totaling \$1.9B to boost the BNPL market, as consumers sought alternative payment methods.

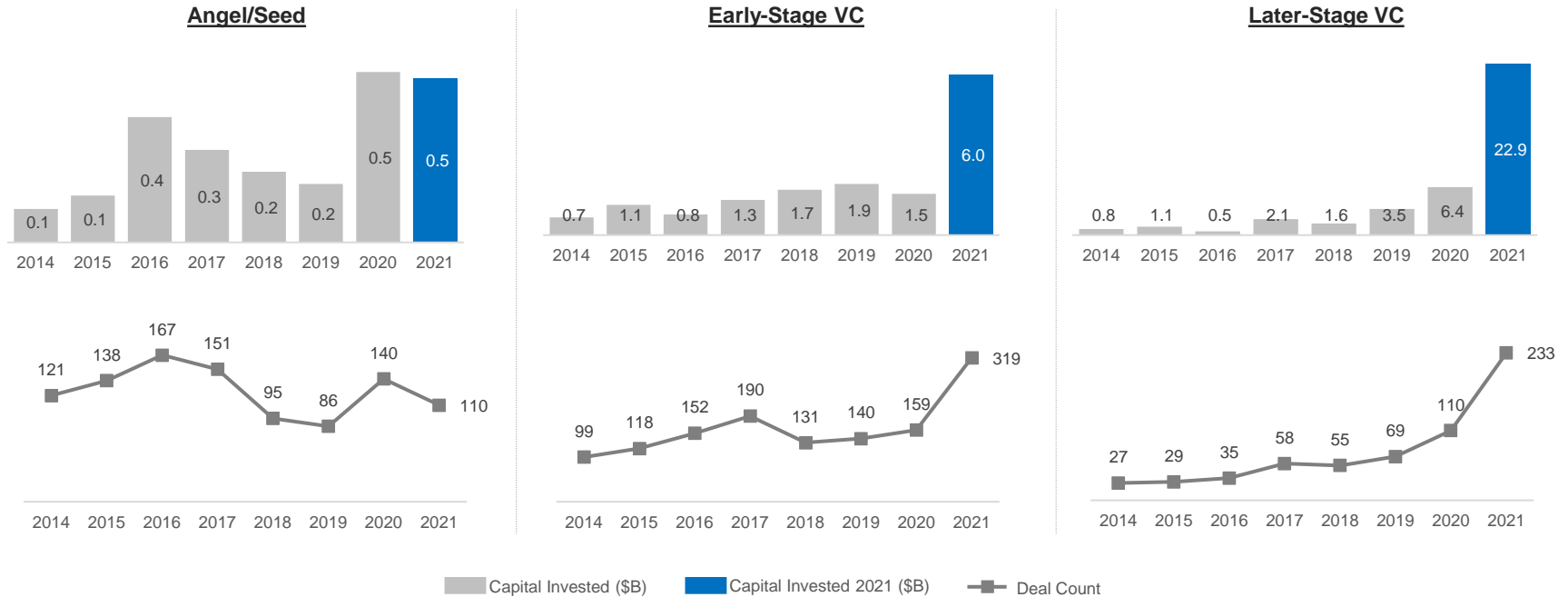
The other leading segments were Business Solutions and Financial Markets, raising \$4.2B and \$3.6B in funding, respectively.

Explosive growth across early- and late-stage VC funding

European VC funding (no. of deals) in Fintech companies by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

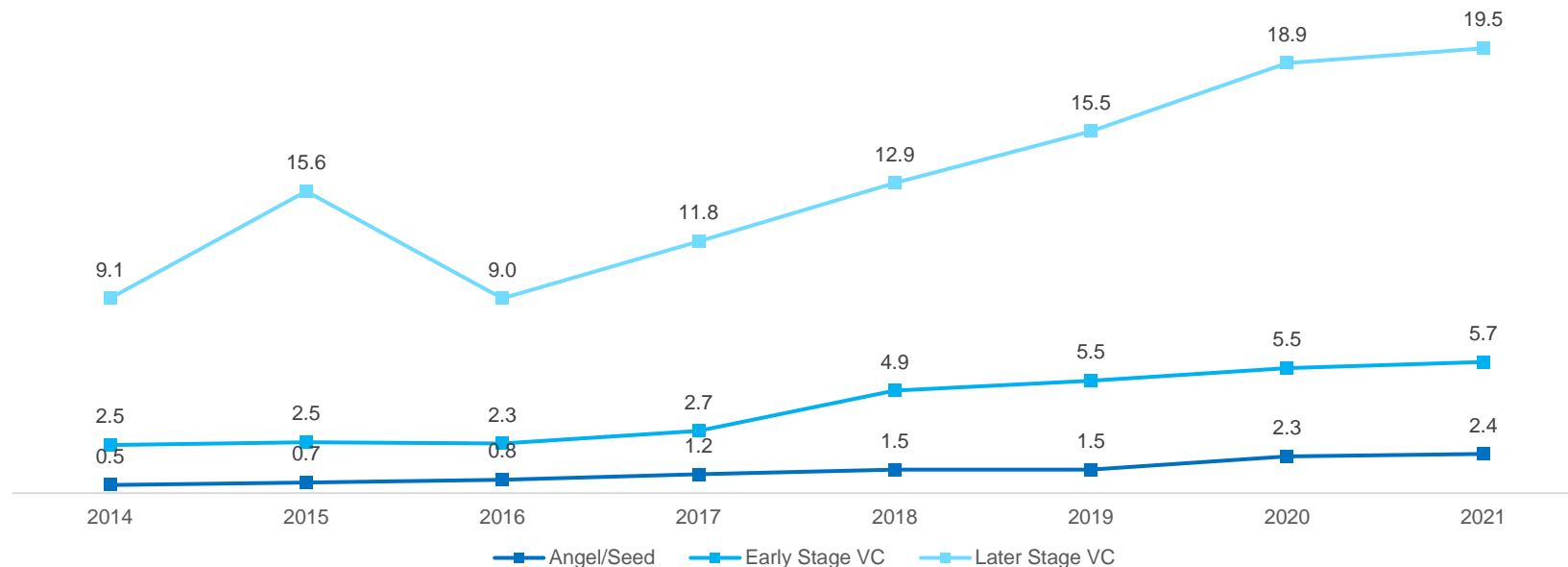
Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Median deal size at all-time high across stages in 2021

European VC funding median deal size by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Top 10 VC funding deals in Europe



Top 10 VC funding deals in Fintech: Europe

January 01, 2021–June 18, 2021

S. No.	Region	Name	Verticals	Deal Size (\$M)	Key Investors	Post-Money Valuation (\$B)
1	Sweden	Klarna	Payments+	1,290	Republic Labs, SoftBank Investment Advisers, Soul Ventures	31.0
2	Germany	Trade Republic	Financial Markets	900	Sequoia Capital, Thrive Capital, Accel	5.3
3	Germany	N26	Payments+	900	Coatue Management, Dragoneer Investment Group, Third Point Ventures	9.0
4	Netherlands	Mollie	Payments+	806	Alkeon Capital Management, EQT, General Atlantic	6.5
5	UK	Revolut	Payments+	800	SoftBank Investment Advisers, Tiger Global Management	33.0
6	UK	LendInvest	Real Estate/Mortgage	681	J.P. Morgan	-
7	Germany	Wefox	Insurance	650	ACE & Company, Chrysalis Investments, Claret Capital Partners	3.0
8	Sweden	Klarna	Payments+	639	ADIT Ventures, Harvest Growth Capital, Honeycomb Asset Management	45.6
9	Switzerland	Quantus Holdings Strategies	Financial Markets	553	-	-
10	UK	SaltPay	Payments+	500	Base Partners, D1 Capital Partners, Tiger Global Management	1.0

Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Stellar growth in Financial Markets and Payments+ Segments

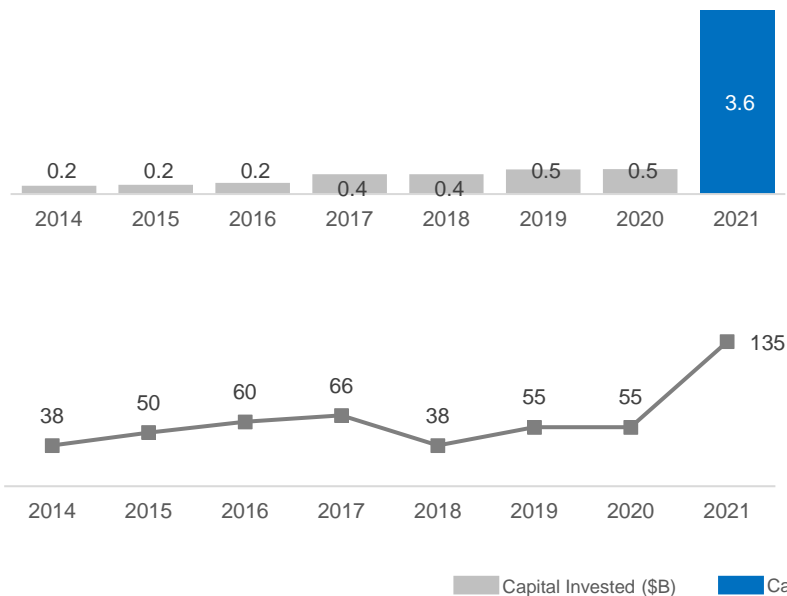


European VC funding in Fintech companies: Financial Markets, Payments+

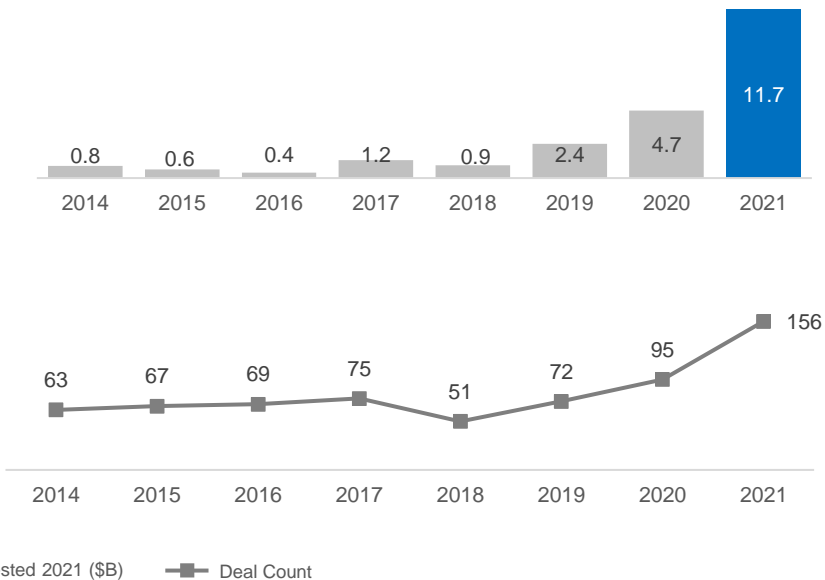
January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified

Financial Markets



Payments+



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

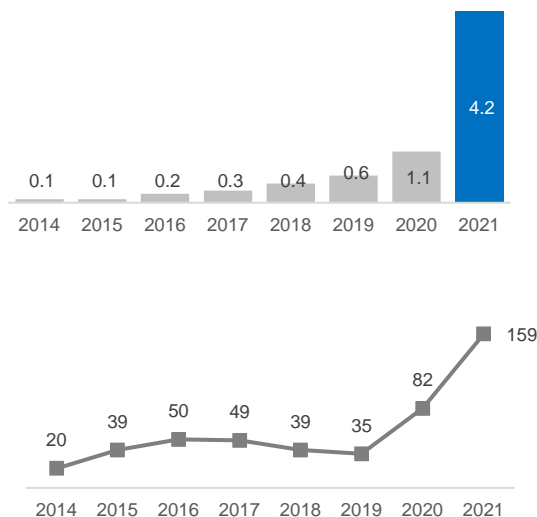
Funding in Blockchain/Crypto, Insurance at all-time high; Business Solutions on steady, upward trend

European VC funding in Fintech companies: Blockchain/Crypto, Insurance, Business Solutions

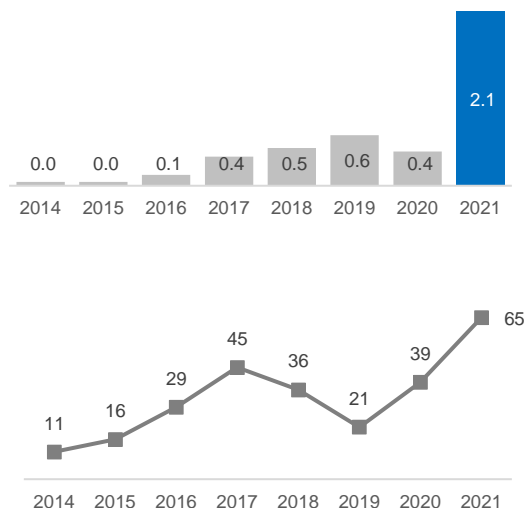
January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified

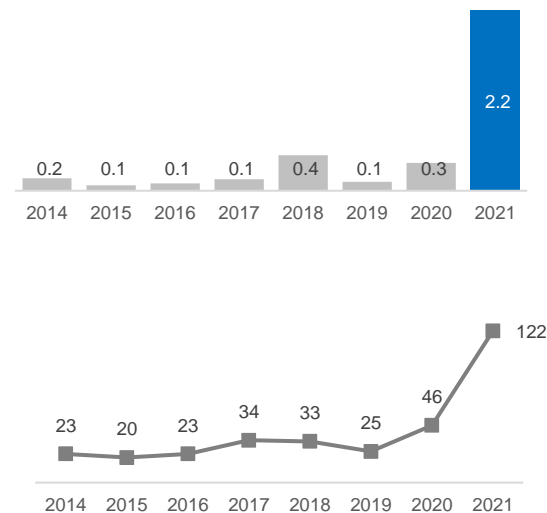
Business Solutions



Insurance



Blockchain/Crypto



Capital Invested (\$B) Capital Invested 2021 (\$B) Deal Count

Data Source: Pitch Book, unless specified otherwise

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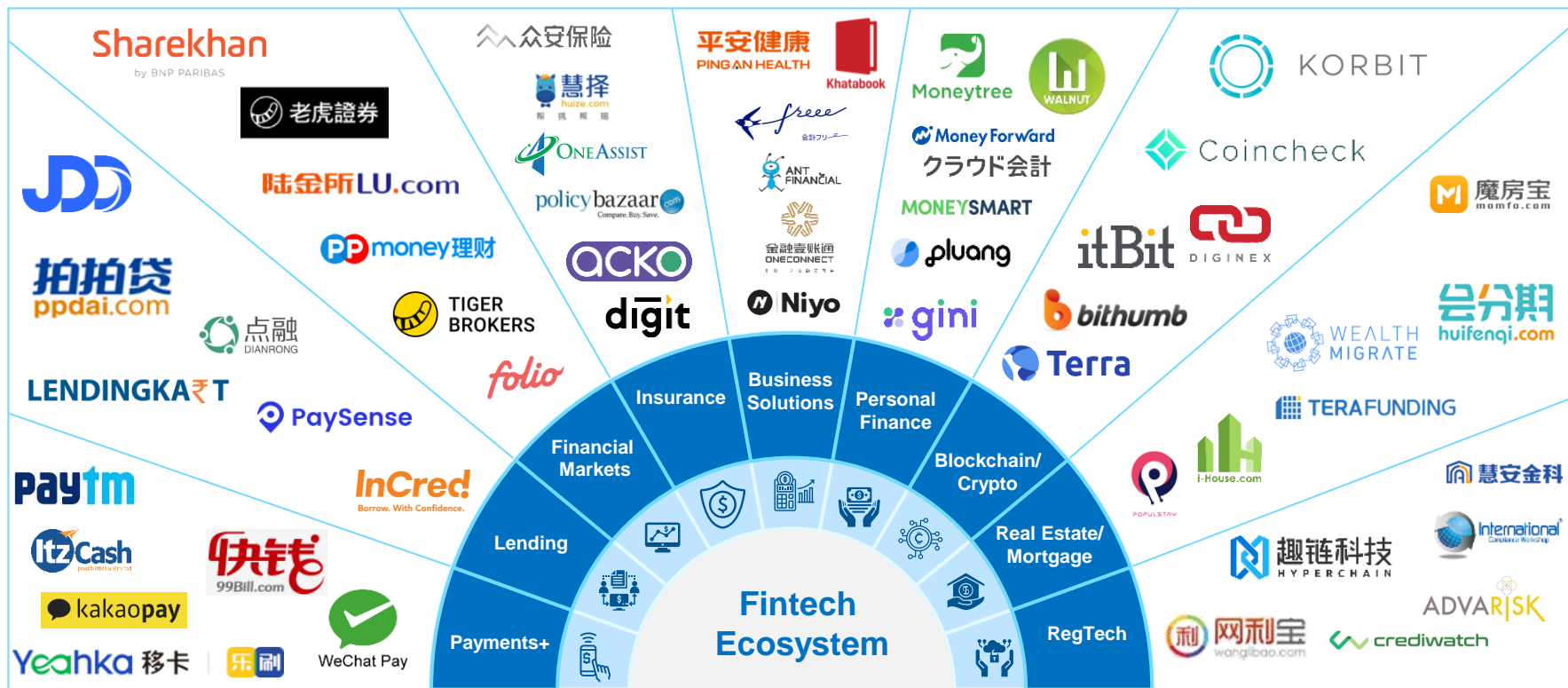
In 2021, VC funding in
Fintech companies in
Asia clocked

\$18.1B

across

608 deals.

Fintech Ecosystem – Asia

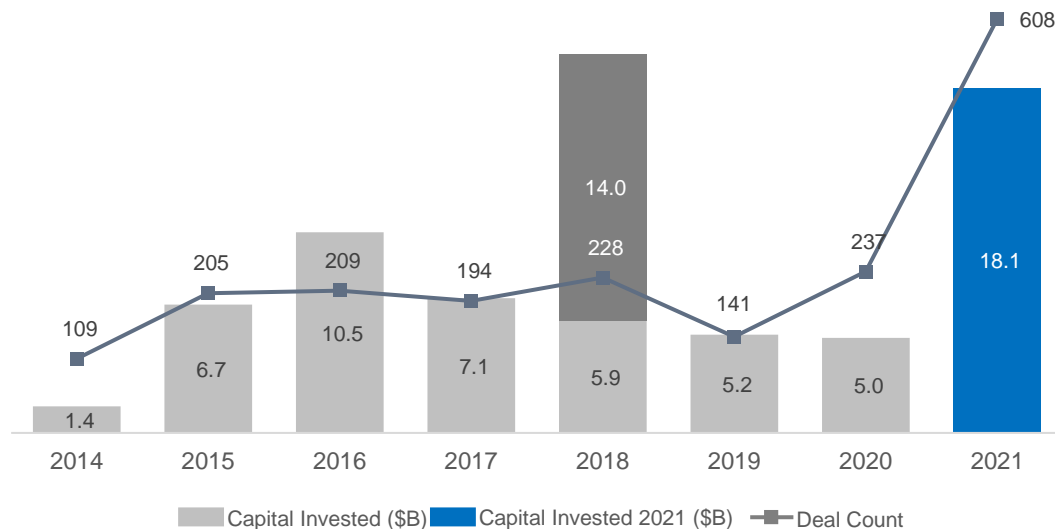


VC funding on upward trajectory in 2021

Asian VC funding in Fintech companies

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

VC funding in Fintech turned buoyant in Asia in 2021 (\$18.1B), growing despite deal value falling short of the Ant Financial-driven 2018 high (\$19.9B). The region enjoyed increased capital investment from VC investors in 2021 (262% YoY growth, and deal volume more than doubled from that in 2020).

The investment momentum in Payments+ gathered pace, closing maximum deal value (\$5.7B). Additionally, 19 of the 50 megadeals (>\$100M) were closed in this segment. Interest in embedded finance as well as Business Solutions propositions grew across the region, as banks increasingly sought assistance to improve their digital wallet, embedded finance, and supply chain finance capabilities.

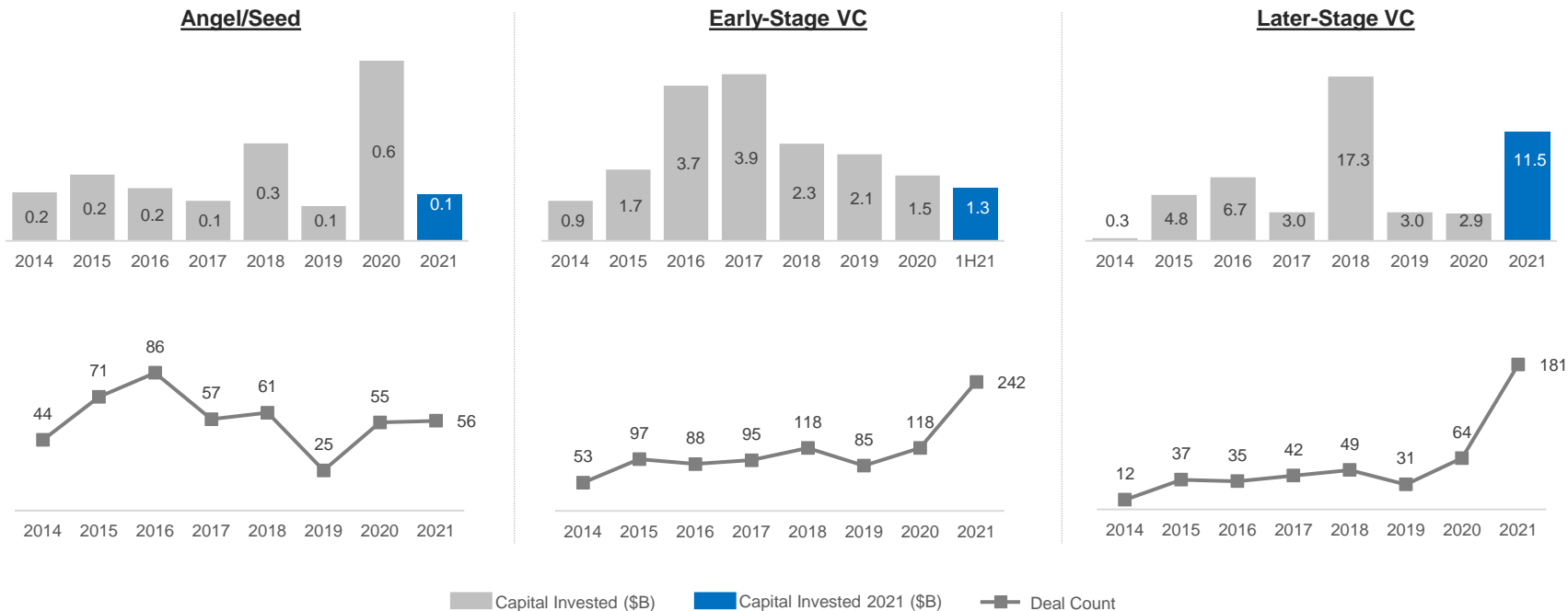
India and Singapore grew in the radar of global investors, trumping China, as they together accounted for 57% of the deal value and volume. The step-up in regulatory activity prompted fintech investors to pullout from China, with China closing only 12% of the megadeals (>\$100M), as against 36% and 22% closed by India and Singapore, respectively.

Robust late-stage funding; decline in angel/seed and early deals in 2021

Asian VC funding (no. of deals) in Fintech companies by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

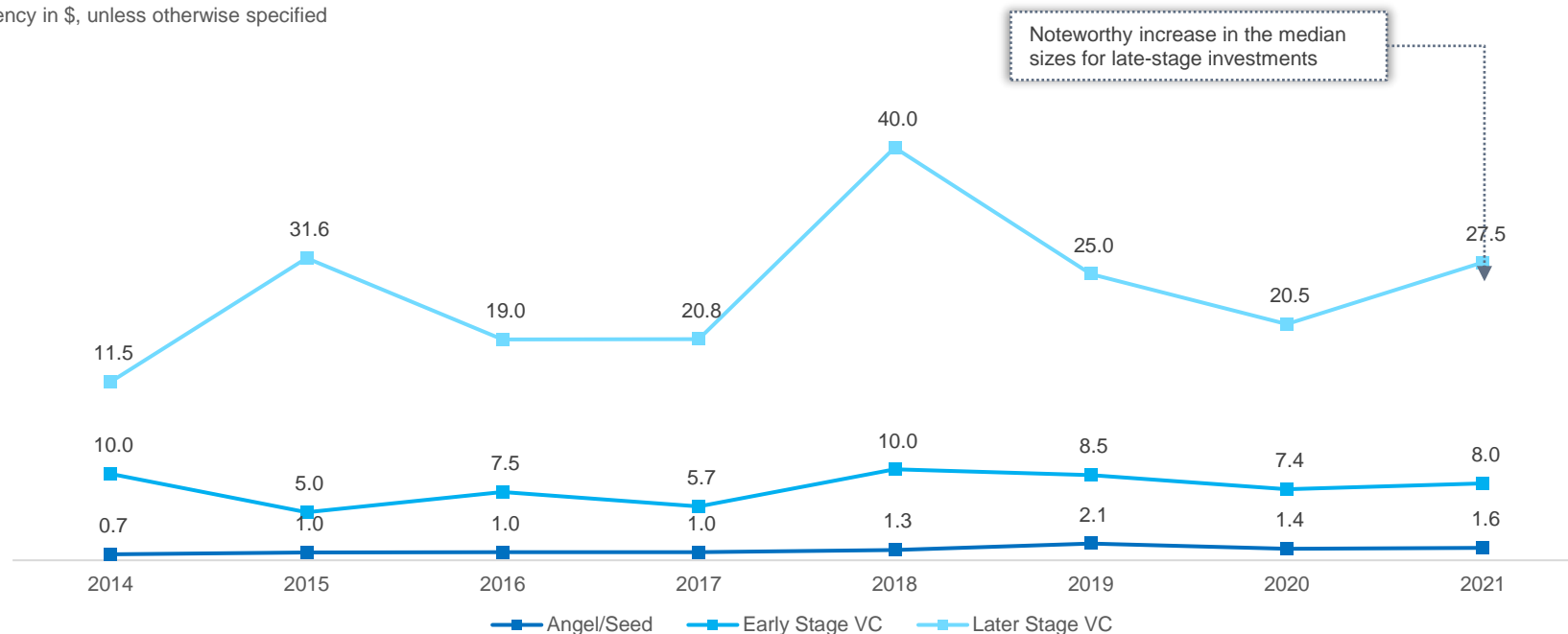
Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Improvement in late-stage deal size from 2020

Asian VC funding median deal size by funding stage

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Top 10 global VC funding deals in Asia

Top 10 VC funding deals in Fintech: Asia

January 01, 2021–December 31, 2021

S. No.	Region	Name	Verticals	Deal Size (\$M)	Key Investors	Post-Money Valuation (\$B)
1	Singapore	MoonPay	Blockchain/Crypto	555	Artfo Holdings, Blossom Capital, Coatue Management	3.4
2	South Korea	Toss	Payments+	410	Alkeon Capital Management, Altos Ventures, Greyhound Capital	7.4
3	India	BharatPe	Payments+	397	Alteria Capital, Amplo, Coatue Management	2.9
4	India	Razorpay	Payments+	375	Alkeon Capital Management, Government of Singapore Investment Corporation, Lone Pine Capital	7.5
5	India	OfBusiness	Lending	325	Alpha Wave Global, SoftBank Group, Tiger Global Management	5.0
6	China	MediTrust Health	Payments+	309	AIHC Capital, B Capital Group, Bank of China Group Investment	-
7	Indonesia	Gojek	Payments+	300	Telkomsel	-
8	Philippines	Mynt	Payments+	300	Amplo, Ayala, Bow Wave Capital Management	2.0
9	India	CoinSwitch Kuber	Financial Markets	260	Andreessen Horowitz, Coinbase Ventures, Paradigm	1.9
10	India	Acko	Insurance	255	Canada Pension Plan Investment Board, General Atlantic, Intact Ventures	1.1

Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

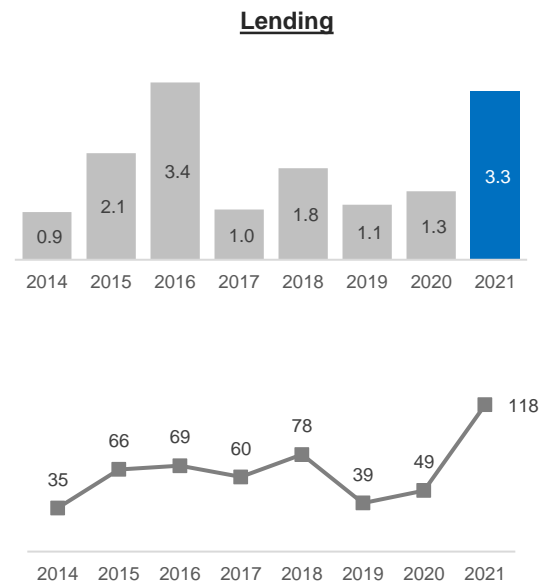
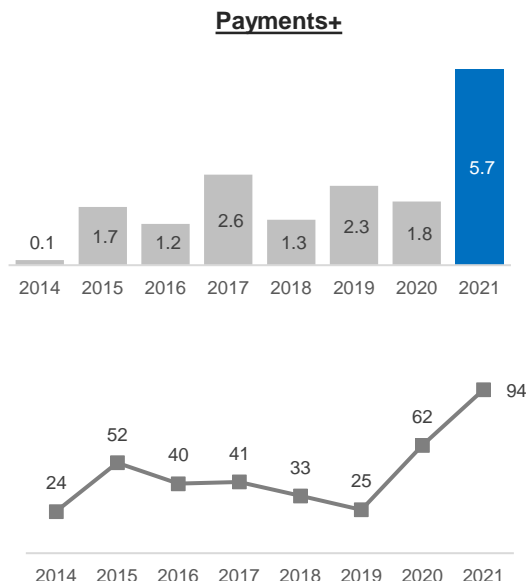
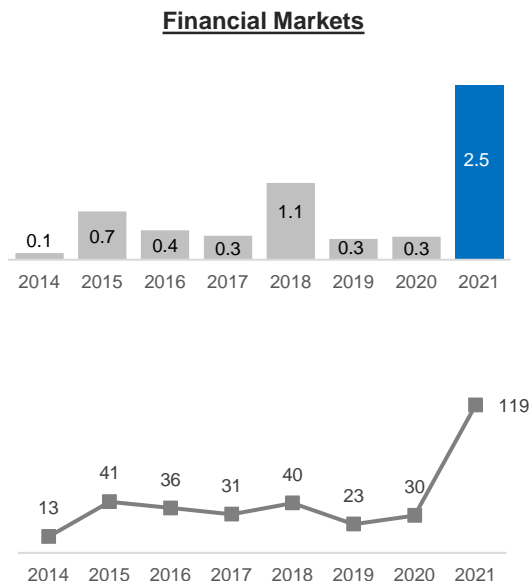
Financial Markets and Lending surpassed by Payments+; investors' historical favorite in 2021



VC funding in Fintech: Diverse verticals

January 01, 2014–December 31, 2021

Currency in \$, unless otherwise specified



■ Capital Invested (\$B) ■ Capital Invested 2021 (\$B) — Deal Count

Data Source: Pitch Book, unless specified otherwise

Note: Please refer to the Methodology section at the end of the report to understand the Fintech universe and its constituents as defined from the perspective of this report.

Methodology



- The underlying deal data used in the report was sourced from Pitchbook. Only transactions with a “completed” status were considered.
- **Fintech Data Selection Criteria**
 - All transactions classified under the Fintech vertical by Pitchbook were selected. We also considered transactions based on search results that included keywords such as Fintech, financial technology, finance technology, and financial service technology.
 - We specifically reviewed details such as business description, original classification, deal value, and nature of deal for all transactions with a deal value exceeding or equal to \$1B using publicly available articles and/or the company website. The data was used to **make reasonable judgment about their inclusion or exclusion within the broader Fintech universe as well as the verticals/segments therein.**
- **Categorization of Deal Type**
 - For this report, we focus on Fintech deals primarily of three types as per Pitchbook classification: venture capital (VC), private equity (PE), and mergers and acquisitions (M&As). All other deal type classifications such as, but not limited to, secondary transaction, accelerator/incubator, debt-financed, joint venture (JV), and publicly listed were not included in this report.
- **Venture Capital**
 - For this report, we observed the deal type and deal universe reported by Pitchbook for each deal. Based on Aranca’s analysis, the deals tagged as early-stage VC, late-stage VC, angel (individual), restart-angel, seed round, and corporate were classified as VC deals.
- **Venture Capital Stages**
 - Angel/seed deals include those tagged by Pitchbook as angel (individual) and seed rounds.
 - Early-stage deals include those tagged by Pitchbook as early stage, which mostly include Series A and Series B companies. VC corporate deals of size less than \$5M that did not contain any specific tag for early or late stage (about 1% of total VC deals) within Pitchbook data were categorized as early stage.
 - Late-stage deals include those tagged by Pitchbook as late stage, which typically represent Series C (and above) transactions. Furthermore, in the absence of specific classification, VC corporate deals of size greater than or equal to \$5 million (about 1% of total VC deals) were categorized as late stage.
 - In this report, accelerator/incubator is not part of the VC universe.

Methodology (continued)

Categorization of Industry Segments

All Fintech deals have been classified under nine segments: payments, lending, insurance, financial markets (wealth management and capital markets), personal finance, business solutions, RegTech, real estate/mortgage, and blockchain/crypto.

The companies were classified based on the business description provided by Pitchbook or the company website.

1. Payments+: Companies that provide payment and money transfer solutions, wallets, point-of-sale (PoS) systems, credit cards, etc.
2. Lending: Companies that provide loans or a marketplace for lending, working capital, or any type of business financing, peer-to-peer (P2P) lending, crowdfunding, etc.
3. Insurance: Companies that provide insurance or technology/marketplace for all types of insurance products, insurance-enabling solutions, etc.
4. Financial markets (wealth management and capital markets): Companies that provide advisory and portfolio management services, investment management firms, financial data and analytics, trading or brokerage firms, etc.
5. Personal finance: Companies that provide expense trackers, budget management apps, financial literacy apps, etc.
6. Business solutions: Companies that provide business process-enabling systems or technology such as payroll systems, accounting, and companies that do not fall into any of the previously mentioned categories
7. RegTech: Companies that provide solutions for regulatory compliance, risk management, assistance in audit, etc.
8. Real estate/mortgage (PropTech): Companies that provide rent payment solutions, real estate advisory, mortgage-related tech, etc.
9. Blockchain/Crypto: Companies that offer cryptocurrency/blockchain-related services or technology

Based on the dynamic nature of the industry and companies operating in the Fintech space, we have reclassified some of the companies (and their corresponding deal activity) in this edition of the report.

Glossary

Fintech	Financial Technology
VC	Venture Capital
PE	Private Equity
M&A	Merger and Acquisitions
YoY	Year over Year
QoQ	Quarter over Quarter



500+

Strong, professional teams across multi-disciplinary domains

2500+

Global clients

120+

Sectors and sub-sectors researched by our analysts

80+

Countries where we have delivered projects

Aranca is a trusted research and advisory partner to global companies, from the hottest startups to the Fortune 500.

PRACTICE AREAS



Business Research & Advisory

CXOs in Strategy, SBUs, Sales, Marketing, CI/MI, Innovation



Technology | IP Research & Advisory

R&D, Tech Scouting, Open Innovation, IP Teams, Product Development



Valuation & Financial Advisory

CFOs in Startups, PE/VC Firms, Corporate M&A Teams, Mid-market Cos.



Investment Research & Analytics

Brokerage, Hedge Funds, IRPs, I-Banks, AMCs, Investor Relations

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Bharat has over 15 years of experience in business valuation and corporate finance. Currently, he leads Aranca's Valuation and Financial Advisory Practice. He has managed business valuation assignments for over 400 VC-backed companies for a range of tax and financial reporting purposes. He manages the firm's relationships with private equity clients globally and helps them in M&A valuation and evaluation of investment opportunities.

Bharat holds Accredited Senior Appraiser (ASA) designation conferred by the American Society of Appraisers and is a qualified Chartered Accountant (CPA Equivalent in India).

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